



SADEX

Saudi Drone Exhibition

1-3 SEPTEMBER 2025

RIYADH FRONT FOR EXHIBITION AND CONFERENCE
KINGDOM SAUDI ARABIA



POST SHOW REPORT 2025

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WELCOME MESSAGE

Ladies and gentlemen,
As we close the chapter on another brilliant and successful edition of the Saudi Drone Exhibition - SADEX, I am delighted to extend my deepest gratitude to everyone who made SADEX 2025 a truly landmark edition.

I would like to convey my upmost gratefulness to the leadership of the Saudi General Authority for Civil Aviation – GACA, for their Patronage and precious support to the Event.

My deepest thanks to our partners, sponsors, and exhibitors for their unwavering support, innovation, and dedication, as I have to admit that their contributions were instrumental in shaping the dynamic, forward-thinking environment that SADEX is proud to represent.

To our attendees and delegates, from industry veterans to emerging leaders – your engagement, insights, and enthusiasm brought the event to life. Your presence reaffirmed SADEX's role as a vital platform for connection, collaboration, and progress.

To the organizing team, staff, and countless behind-the-scenes contributors – your hard work, precision, and professionalism have ensured every detail was executed flawlessly. I am incredibly proud of what we accomplished together.

New challenges are to come with the next edition of your event, SADEX 2026, which is planned to be another noteworthy gathering.

Sincerely Yours,
Fahad al Qahtani
CEO
Digital Image for Exhibitions and Conferences



RIYADH FRONT FOR EXHIBITIONS AND CONFERENCES

The Saudi Drone Exhibition 2025 took place at the Riyadh Front for Exhibitions and Conferences, known to be an iconic and prestigious venue nestled in the heart of the Kingdom's capital city. Beyond its iconic status, the Centre offers an unparalleled experience that goes far beyond its physical presence.

Strategically positioned in close proximity to Riyadh's King Khalid International Airport, Riyadh Front Centre

enjoys seamless connectivity to key transportation hubs. Notably, this prime location places it just minutes away from the city's premier hotels and vibrant malls. It's not just an event venue; it's a strategic meeting point for convenience and accessibility.

Step into a world of endless possibilities with its expansive **36,050m²** of versatile space. designed to accommodate national, regional, and international events, Riyadh Front's world-class facilities redefine the standards of hosting conferences, meetings, and exhibitions.







THE OPENING CEREMONY

The Opening Ceremony of the Second edition of the Saudi Drone Exhibition - SADEX 2025 took place on 1st September 2025, under the esteemed patronage of the Saudi General Authority for Civil Aviation – GACA.

The ceremony was hosted in the conference hall, from 15:30 to 16:30, welcoming more than 200 selected guests from more than 15 countries.

Distinguished national and international Important personalities from the mobility and UAV industry attended the colorful opening ceremony:

- Captain Sulaiman Almohaimidi, Executive Vice-President for Aviation Safety and Environmental Sustainability at GACA, personal Representative of the GACA CEO
- Colonel Ghassab Al-Qahtani, Head of Civil Defense delegation to SADEX 2025
- Mr. Yang Juncai, Chairman of the World UAV Federation
- Mr. John Dagklis, Chairman of the World UAV Federation, Hellenic Chapter
- Dr. Hee-Choon Kwon, Chairman of the Korean National Agency of Cognitive Science
- CEOs of Saudi leading drone's companies (Wakeeb, NineTenths, New Rise, Swarm Technologies)
- CEOs of international UAV manufacturing companies
- High-ranked officials from ARAMCO, KAUST, ZAIN

After the opening show, the guests attended the inauguration of the exhibition by visiting the exhibition pavilion, where they appreciated the advanced drones, technologies and solutions displayed by national and foreign exhibitors.



THE PARTICIPATING COUNTRIES

**EXHIBITION DAYS****3****PARTICIPATING COUNTRIES****18****VISITORS****14,653****ACCREDITED MEDIA****12****EXHIBITING COMPANIES****110****TOTAL EXHIBITION SPACE****10,000 SQUARE METERS****SIGNED AGREEMENTS****20****SPEAKERS****23**

THE EXHIBITION ANALYTICS

General Authority of Civil Aviation



Zain KSA



Rising Stars Co, Ltd



WAKEB DATA AND INFORMATION TECHNOLOGY



NineTenths



World UAV Federation, HQ



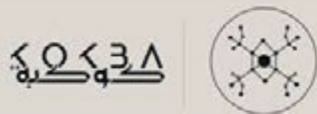
DJI AERONEX



Shenzhen Skyfend Technology Co., Ltd



KOKBA



FalconViz



Nicomatic





Zhiqing Tiangong (Beijing)

智擎
天工

Jiangsu Reliance Energy Tech. Co.,Ltd

RELIANCE
EMPOWERING A BETTER LIFE
睿恩新能源

Dongguan Landazzle Technology Co., Ltd

Lan Dazzle
RECHARGEABLE BATTERY

PETNDU Technology(ShenZhen)Co.,Ltd.

PENDU
班度科技

Shenzhen Xingshen Future Technology Co., Ltd

STARS
星深未来

Evan Innovation Tech Co.,Ltd.



Evan Innovation

T-MOTOR

T-MOTOR
THE SAFER PROPULSION SYSTEM

BEIJING TELECOMPASS SPACE TECHNOLOGY

BTSTC

Zhongke Dongfang Dragon Technology Co.,LTD

LOONG
Tactical Drone Expert

Novasky Technology Company

NOVASKY

ARGUS INFORMATION TECHNOLOGY CO.,LTD

AGS
ARGUSTEC

Montai Konglian Technology (Shenzhen) Co., LTD

aerolink

蒙泰空链科技(深圳)有限公司

DONGYANG JC MOTOR CO., LTD.



Shenzhen Venier technology Co.,Ltd..

VENIER

Chongqing Hongbao Technology Co., Ltd.



IPET SYSTEM



HUZHOU NAIFEI ROBOTICS CO., LTD

XTRAFly
— FPV SYSTEM —



Sparkletech.Ltd

Beijing Yifei Technology Co., Ltd.



Bullivant Arabia Limited



ETERNAL FUSION WORLD.COM



Swarm Technology





U.S. – China Trade Drone Association



Avilus



Advanced Media



FEDS Group



Alqotr Co.,Ltd



Advanced Solutions Company Ltd



TASSA MUKAB CO LTD



SMART DRONES



Drone Tech International (DTI)



Geographic Technology Trading



DESEHNG INTELLIGENT TECHNOLOGY CO.,LTD



CoolFly Aircraft

CoolFly

XINBIDE ELECTRONIC TECHNOLOGY

X
XBDTech

Crostars Group

CROSTARS

RACEPOW

RACEpow

Tasami Agricultural Solutions

TASAMI
Agriculture Solutions

University of Jeddah

جامعة جدة
University of Jeddah

MURABBA SYSTEMS

MURABBA
SYSTEMS

COMPANY HD ENERGY GROUP LIMITED

红点
HD POWER

AZ Aerials

AZ Aerials
EVERYTHING DRONE IS DO

TAWQ ALTARFEEH FOR TRADING

توق الترفيه التجارية

SkyIn AI & Aerial Solutions

SKY IN
Aerial Solutions





Geomatex Integrated Solutions



Shenzhen UAV Industry Association



the Northeast Asia Community Cultural



대한민국인지과학산업협회

FlyNow Arabia Limited



CHC Navigation CO.



Pegasus-AC



The Special Forces for Environmental Security



The Saudi Civil Defense



ADREK Unmanned Systems Solutions



ARPAS-UK – The UK Drone Association



SEVEN CAR LOUNGE



Gemfan Hobby Co., Ltd.

GEMFAN

Midana Testing and Evaluation Company

مدينة MIDANA

CUAV Tech Inc., Ltd.

CUAV

DRT Co., Ltd.

DRT
Innovative Drone Solutions

Al-Nesr Group

ALNESR GROUP
النسر
BEYOND THE SKYLINE

National Center for Environmental Compliance

المركز الوطني
للمراقبة على الالتزام البيئي
National Center for Environmental Compliance
المملكة العربية السعودية

Saudi Geographical Society

جامعة الملك سعود
King Saud University

ANCHANG RUJI TRADING CO., LTD.

Enord Private Limited

/ enord

Surveing Vision Company

SSC
Surveying Systems co

Firnas AERO

Firnas Aero





Loulan International Exhibition Co., Ltd.



Digital Image

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Sky patrol

skypatrol

REDCLIFF, Inc.

REDCLIFF

Shenzhen Leishen Intelligent System Co., Ltd.

LSLIDAR

Dunes Aero

DUNES AERO

Konvergence Networks

Konvergence
Network

SISTECH

SISTECH

Digital Connection Co. Ltd

DCL
DIGITAL CONNECTION CO., LTD.
شركة التوصيل الرقمي المتحددة

Guangzhou Chengzhi Intelligent Machinery

成至智能
CHENGZHI INTELLIGENCE

SKY QUEST

SkyQuest



NewYenk



EARTH SHIELD



RUBIUS



JOUAV

SEE SAW D&U



GHARSA



TIKI 3D



GIS HUB



NANORADAR



STOCKVIZ



AUTEL





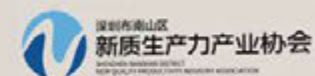
EMESENT



Barcelona Drone Center



Shenzhen Nanshan NQP



Falcon eyed



MOI



Soarability



Spectro AI



Mac Brothers



AVR



Matrix



Eye of Riyadh



THE EXHIBITS

Technological Horizons: Drone Categories at SADEX 2025

SADEX 2025 stood as a landmark event in the global UAV landscape, offering an expansive showcase of next-generation drone technologies, systems, and services. The exhibition brought together industry leaders, innovators, and policymakers under one roof to explore the full spectrum of unmanned aerial solutions across civilian, commercial, and security domains.



DRONE TYPES & APPLICATION PLATFORMS

- Consumer Drones
- Commercial & Industrial Drones
- Anti-Drone Defense Systems
- Specialized Drones used in surveillance, law enforcement, agriculture, maritime operations, traffic monitoring, filmmaking, water management, disaster response, fisheries, and pipeline inspection

SPECIALIZED PLATFORMS & VTOL SOLUTIONS

- Fixed-Wing UAVs
- Multirotor Drones
- Unmanned eVTOLs & Flying Cars
- Unmanned Airships & Aerospace UAVs
- Target Drones, Powered Parachutes, Unmanned Boats & Ships

القوة الخاصة للأمن البيئي
SPECIAL FORCES FOR ENVIRONMENTAL





3

POWER, PROPULSION, MATERIALS & COMPONENTS

- Propulsion Systems: Engines, motors, batteries, and charging units
- Advanced Materials: Carbon fiber, glass fiber, coatings
- Mechanical Components: Bearings, gears, seals, fasteners, connectors, dampers, storage systems

NAVIGATION, CONTROL & COMMUNICATION SYSTEMS

- Navigation: GPS/GNSS, inertial sensors, autopilots, flight control units
- Control: Ground control stations (fixed & mobile), remote control devices
- Communications: RF transmitters, data links, antennas, simulation systems, and display interfaces

4





5

LAUNCH & RECOVERY SYSTEMS

- Launch Tools: Launch vehicles, boxes, boosters
- Recovery Equipment: Parachute systems, landing gear, shock absorbers, net-based recovery systems

PAYLOADS & AUXILIARY

- Payload Devices: Gimbals, stabilized cameras, infrared and thermal imaging, radar units
- Auxiliary Systems: Laser rangefinders, agricultural sprayers, robotic arms, anti-jamming equipment, signaling systems, AIS modules, and various sensors





SERVICES, SOFTWARE & SUPPORT

- Design & R&D: Drone design, prototyping, and innovation services
- Training & Certification: Pilot and technician training, certification programs, eVTOL base development
- Software & Simulation: Developers for flight systems, VR/AR platforms, flight simulators, STEM education tools, and media solutions
- MRO Services: Full-spectrum maintenance, repair, and overhaul for drone fleets

زين
zain

حلول أعمالك
تعرفها زين



SADEX
المعرض السعودي للأدوية

AGREEMENTS SIGNED DURING SADEX 2025

SADEX 2025, The Premier Drone Business Platform in the Region
SADEX 2025 has firmly established itself as the region's leading business platform for the drone industry, bringing together key stakeholders, innovators, and decision-makers from around the globe.

The exhibition's B2B matchmaking program facilitated a series of high-impact meetings, resulting in valuable collaborations and effective business deals.

In total, 20 agreements were signed during the event, including:

- Memoranda of Understanding (MoUs)
- Strategic Partnerships
- Technology Cooperation Agreements
- Distribution and Licensing Deals

These agreements reflect the diverse and rapidly evolving nature of the drone ecosystem, covering sectors such as:

- Advanced Air Mobility
- Agricultural Drones
- Inspection and Surveillance
- Aerial Logistics
- Aerial Mapping, and more.

SADEX 2025 served as a catalyst for innovation and growth, driving the development of drone technologies in alignment with regional and global industry trends.

Partnership between Wakeb Company and Shaheen Artificial Intelligence Company





Artificial intelligence **Software For Drones**



Face Detection And Recognition
التعرف على الأشخاص

THE DRONE SHOW

A SKYBORNE SPECTACLE
OVER RIYADH

On the evening of September 1st, 2025, just hours after the official inauguration of the Saudi Drone Exhibition SADEX 2025, attendees were treated to a breathtaking display that lit up the skies above the Kingdom's capital. As the official Technology Sponsor of the event, New Rise orchestrated a spectacular drone show that captivated the audience with its scale and precision. Launched from Princess Nourah Bint Abdulrahman University, the show featured 1,000 synchronized drones performing an extraordinary aerial ballet.

Over the course of 30 mesmerizing minutes, the drones formed a series of intricate shapes, symbols, and animations – each more stunning than the last. The performance, visible across parts of Riyadh, drew enthusiastic applause and admiration from hundreds of exhibitors, visitors, and dignitaries attending the exhibition.

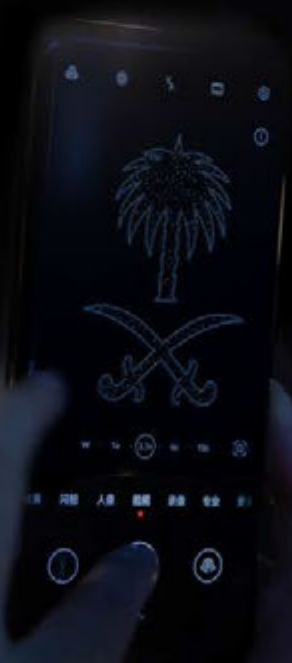
It has been admitted by observers that SADEX 2025 was not only a celebration of technological advancement but also a powerful visual testament to the Kingdom's growing role in the global drone and low altitude industry.

PRESENTED BY



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& Conferences





SADEX 20

 **SADEX**
Saudi Drone Exhibition

 **GACA**
الهيئة العامة للطيران المدني
General Authority of Civil Aviation

25



MORE THAN 25 YEARS
OF EXPERIENCE



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Eye of Riyadh is Saudi Arabia's premier B2B media platform and strategic commercial partner—built to deliver measurable results. Whether you're launching a campaign or expanding your reach across the GCC, we connect you directly with decision-makers, investors, and public sector leaders at every level.

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+250
AWARDS

+1.7M
DATABASE

+1M
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INTERNATIONAL CONFERENCE THE CONFERENCE OVERVIEW

The International Drone Conference
"The Advancements Shaping the Future of Drones and
the Saudi Transformation Journey"

As a key component of the Saudi Drone Exhibition – SADEX 2025, the International Drone Conference convened global thought leaders, renowned experts, innovators, policymakers, and industry stakeholders for a high-impact exchange of ideas and strategies shaping the future of unmanned systems.

Aligned with Saudi Vision 2030, the Conference theme underscored the Kingdom's commitment to becoming a regional hub for drone technologies, smart mobility, and advanced logistics.

The program featured over 20 in-depth sessions, including keynote speeches, panel discussions, technical presentations, and interactive workshops. These sessions addressed critical issues impacting the global drone industry in general and addressing key challenges and opportunities shaping the future of drone in Saudi Arabia.



MR. YANG JINCAN

CHAIRMAN
WORLD UAV FEDERATION

OPENING SPEECH



Mr. Yang Jincai

Chairman
World UAV Federation

Distinguished personalities,
Ladies and Gentlemen,

It is my great honor to be here in Riyadh, the amazing city in Saudi Arabia, I am grateful for being invited here. As the President of the World UAV Federation, I am representing 52 countries around the World, and it is my honor to be here. I also would like to convey my sincere greetings to all you. On my way, I spoke with the Organizer, Mr. Fahad Alqahtani, who told me that the size of last year exhibition was 6000 square meters. And this year it is almost double the size, with more than 10,000 square meters, which is a great achievement.

The city that I come from is called Shenzhen in China, which is very popular in low altitude economy concept. And today I will share with you a little about Shenzhen, The Government of China initiated the concept of low altitude economy 3 years ago, which concerns activities in the altitude between 300 and 1200 meters. Actually, in China, the low altitude economy is growing very fast with an estimated market of 30 billion US dollars. Presently, UAV industry, within the low altitude economy is growing very fast in China, with governmental and institutional supports, through regulations and policies.

In Shenzhen right now, we have 501 flying roads in the sky and over 875 flying ports.

For the logistics drones, as they have been very popular in the last years, the total delivery exceeds 6.6 billion US dollars. I believe Saudi Arabia has a great potential to develop the low altitude economy and get more drone technology involved in the industries. I am willing to bring all the countries chapters of the Federation to Saudi Arabia, an amazing country, to contribute in developing the drone industry.

The low altitude has a great future here and I believe it will contribute in the successful realization of the Vision 2030.

As the last word, I would like to express my wishes for a very successful exhibition.

Thank you.

SESSION#01

Topic: How to unlock the potential of the low altitude economy for the Kingdom

Abstract

Saudi Arabia's low-altitude economy (LAE) encompassing unmanned aerial vehicles (UAVs), electric vertical take-off and landing (eVTOL) aircraft, and the supporting technological and regulatory ecosystems, represents a transformative frontier for the Kingdom. With far-reaching implications for urban mobility, logistics, public safety, and environmental sustainability, the LAE stands as a key enabler of the ambitions outlined in Vision 2030.

This expert panel provided a comprehensive exploration of the critical dimensions required to unlock the full potential of LAE in Saudi Arabia. The discussion offered strategic insights into the national alignment with the Vision 2030 objectives, the regulatory frameworks for safe and scalable integration, the infrastructure and deployment readiness, including emerging technologies, and the importance of cross-sector collaboration to accelerate innovation and investment.

By examining these pillars, the session outlined a roadmap for establishing Saudi Arabia as a regional leader in the low-altitude economy, empowering the Kingdom to pioneer next-generation air mobility and shape the future of connected and sustainable cities.



MR. CORVIN HUBER

CEO
SKYROADS AG





MR. MARK TROTTER

MANAGING DIRECTOR
UNIFIED AVIATION



Dr. James Morgan

Moderator



Mrs. Yvonne T. Winter

CEO
FlyNow Arabia Ltd



Dr. Samer Aljabari

Chief Advisor for
Aerospace & Advanced
Technology NIDC



Mr. Abdulaziz AlGhazwani

Aerospace Director
Ministry of Investment



Mr. Corvin Huber

CEO
Skyroads AG



Mr. Mark Trotter

Managing Director
Unified Aviation

SESSION#02

Topic: Latest advancements in drone technology: The impact of AI on enhancing Drone autonomy, decision-making, and data analysis

Abstract

Artificial Intelligence (AI) is revolutionizing the drone industry, enabling unprecedented levels of autonomy, precision, and intelligence. This session delved into the latest advancements in AI-driven drone technology, focusing on how machine learning, computer vision, and real-time analytics are transforming the way drones operate and interact with their environment. Key themes include the integration of AI for autonomous navigation, object detection and avoidance, dynamic mission planning, and real-time decision-making. Additionally, panelists of the session explored how AI enhances data analysis, turning vast aerial data streams into actionable insights across industries such as smart air mobility, logistics, Oil and Gas, agriculture, energy, security, construction, and urban planning.

Attendees gained a comprehensive understanding of how AI is not only improving drone performance and operational efficiency but also expanding the scope of what drones can achieve in complex and data-intensive environments. The session equally addressed current challenges such as computational constraints, data quality, ethical considerations, and the need for regulatory adaptation to support AI-powered autonomous systems.



Dr. James Morgan

Moderator



Dr. Hee-Choon Kwon A. H.

Representative / Professor
NACSI / Saekyung University



Dr. Luca Passone

Co-Founder, CTO & GM
FalconViz

CASE STUDY

Topic: The evolution of drone technologies in Saudi Arabia: driving innovation and economic transformation

Abstract

The Oil and Gas industry stands at the intersection of high-risk operations, vast infrastructure, and increasing pressure for efficiency, safety, and sustainability. In this context, drones and unmanned systems have emerged as transformative tools, game-changers that are redefining how the industry operates across the entire value chain. The Saudi Oil and Gas industry is undergoing a significant digital transformation, with drones and unmanned systems emerging as pivotal tools for enhancing operational efficiency, safety, and sustainability. As the Kingdom continues to lead in energy innovation, embracing unmanned technologies will be critical to maintaining global competitiveness and advancing operational excellence.

The presentation reviewed latest drone solutions and services for the petroleum industry and explore how aerial, ground, and underwater unmanned systems are revolutionizing asset inspection, pipeline monitoring, leak detection, emergency response, and environmental compliance. The address mentioned regulatory challenges, operational best practices, and the roadmap for scaling unmanned systems in both upstream and downstream activities.

Attendees gained insight into real-world deployments, cost-saving outcomes, and the integration of AI, IoT, and real-time data analytics in unmanned operations. They also gained strategic insights into the future of unmanned systems as essential enablers of smart, resilient oil and gas infrastructure.





Mr. Mohammed Al Thomali

M/C



Eng. Soliman A. Al-Walaie

Senior Consultant
ARAMCO

SESSION#03

Topic: The Saudi Drone Market overview and Perspectives: Opportunities and Challenges

Abstract

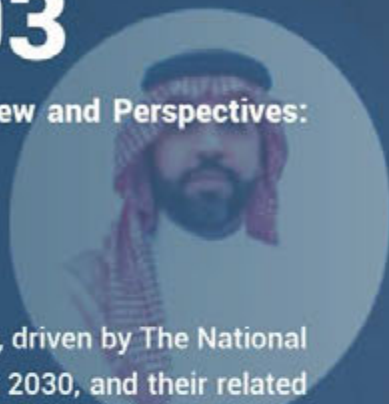
The Saudi drone market is rapidly evolving, driven by The National Transformation Program under The Vision 2030, and their related strategic initiatives and correlated mega projects. This session will provide a comprehensive overview of the current landscape of drone technology in Saudi Arabia, reviewing the key market drivers, amongst which is the integration of AI and automation into drone systems, revolutionizing accordingly drone's capabilities and enabling autonomous flight, real-time decision-making, and advanced data analysis that make drones more efficient and versatile for various sectors under transformation in the Kingdom.

The panelists highlighted growing adoption of cutting-edge drones across smart cities projects, smart mobility, logistics, Oil and Gas, agricultural, infrastructural, media, and commercial sectors, supported by substantial government investment and progressive regulatory frameworks.

This session also offered insights into market potential, policy directions, and future prospects, ultimately outlining a roadmap for stakeholders aiming to capitalize on Saudi Arabia's burgeoning drone ecosystem.

MR. ABDULHADI ASAM AZOUZ

CEO
AZ AERIALS





Dr. James Morgan

Moderator



Mr. Abdulrahman Alsubaie

CEO
New Rise Technologies



Capt. Tariq Nasraldeen

CEO
Firas Aero



Mr. Abdullah AlKhaldi

B2B Marketing
General Manager
ZAIN



Mr. Abdulhadi Asam Azouz

CEO
AZ Aerials

KEYNOTE ADDRESS

Topic: Industry 4.0 Technology

Abstract

As industries rapidly evolve under the influence of Industry 4.0, unmanned aerial systems (UAS), commonly known as drones, have emerged as a pivotal technology shaping this transformation. This keynote address delivered by Eng. Sami Sarhan, has explored the strategic role of drones within the industry 4.0 ecosystem.

The keynote speaker explained how drones play an increasingly vital role in Industry 4.0, the ongoing digital transformation of manufacturing and industrial practices. Eng. Sami Sarhan outlines how drones, integrated with advanced technologies such as artificial intelligence (AI), edge computing, IoT, and 5G connectivity, serve as real-time data acquisition tools, enablers of automation, and catalysts for smart industrial decision-making. He emphasizes the transition from manually piloted drones to fully autonomous systems that seamlessly interface with industrial networks and digital twins.

The drone's primary roles for industries include:

- Real-time data acquisition for monitoring, inspections, and digital twins
- AI-powered analytics for predictive maintenance and anomaly detection
- Integration with industrial systems for automation and smart decision-making
- Enhanced safety, allowing operations in hazardous environments
- Applications across sectors, including energy, manufacturing, agriculture, logistics, and construction

The keynote speaker also addresses the regulatory, infrastructural, and cybersecurity challenges associated with large-scale drone deployment, offering insights into Saudi Arabia's strategic initiatives and investments under Vision 2030 to position the Kingdom as a global hub for drone innovation.



Mr. Mohammed Al Thomali

M/C



Eng. Sami Sarhan

Chief Advisor

NIDC (National Industrial Development Center)

SESSION#01 SESSION

Topic: Edge Drone Applications and Extensive Operation Capabilities Across Various Sectors.

Abstract

As drone technology matures, its integration with edge computing is unlocking unprecedented operational capabilities across a wide range of industries.

This session has explored how edge-enabled drones, capable of processing data locally, in real time, are transforming mission-critical operations in sectors such as smart air mobility, Oil and Gas, energy, agriculture, delivery, logistics, public safety, construction, and environmental monitoring. By minimizing latency and enabling autonomous decision-making in the field, edge drone applications enhance efficiency, responsiveness, and scalability.

Drone industry experts and technology leaders debated how the latest advanced drone systems are being deployed for real-time asset inspection, precision agriculture, disaster response, and more.

Panelists also addressed the technical and regulatory considerations for enabling wide-scale deployment, and how the convergence of AI, 5G, and advanced sensing is shaping the future of autonomous aerial operations.

EDGE DRONE APPLICATIONS AND EXTENSIVE OPERATION CAPABILITIES ACROSS VARIOUS SECTORS.

MR. JORDI SALVADOR BERNADI

CEO
SDC DRONE CENTER



MR. I

CTO
AVILU

CROSS

MAXIMILLIAN SÖPPER

**Dr. James Morgan**

Moderator

**Mr. John Dagklis**President WUAV Federation
Greece Chapter**Mr. Jordi Salvador Bernadi**CEO
BCN Drone Center**Mr. Maximillian Söpper**CTO
Avilus**Dr. Preetwant Singh**VP WUAV Federation
Singapore Chapter

CASE STUDY

Topic: Drone research and development in Saudi Arabia

Abstract

As Saudi Arabia advances its Technology Transformation within Vision 2030 initiatives, the integration of drone technology and solutions across multiple sectors has emerged as a national priority. In line with national initiatives to develop local capabilities and localize a wide range of expertise, the Kingdom is advancing drone research and innovation through a multifaceted approach - combining institutional initiatives, industrial partnerships, and academic studies.

Key drivers include workforce development, industrial deployment, defense innovation, civil defense, construction and infrastructure, smart agriculture, healthcare, logistics and delivery solutions.

This case study explored the rapidly evolving landscape of drone research and development (R&D) within the Kingdom, with a specific spotlight on brilliant research projects on drones by the King Abdullah University for Science and Technology, that will definitely reshape the drone ecosystem in Saudi Arabia.





Mr. Mohammed Al Thomali

M/C



Prof. Khaled Alhulwa

Senior Researcher
KACST

SESSION#02

Topic: Drone as one of the pillars of the Vision 2030: its critical role in the Kingdom's National Transformation's Strategies.

Abstract

As Saudi Arabia advances toward the ambitious goals outlined in Vision 2030, drones have emerged not merely as tools of innovation, but as strategic enablers of national transformation. From enhancing logistics and surveillance to revolutionizing agriculture, infrastructure monitoring, and public safety, unmanned aerial systems (UAS) are playing a pivotal role in modernizing key sectors across the Kingdom.

This session explores how drone technologies are being embedded into the heart of Saudi Arabia's transformation agenda, acting as catalysts for economic diversification, digital transformation, and sustainable development.

Expert panelists have discussed (1) the strategic integration of drones across Vision 2030 initiatives, including mega projects, smart city development, and green economy projects, (2) Regulatory and policy frameworks designed to foster innovation while ensuring safety, privacy, and airspace efficiency, (3) Case studies and pilot programs demonstrating the real-world impact of drone deployment in sectors such as oil & gas, agriculture, urban planning, and disaster response (4) And collaborative models between government, private sector, and academia to nurture a thriving drone ecosystem.

By unlocking the full potential of drone technologies, Saudi Arabia is not only embracing the future of mobility and automation but also shaping it. This session has provided attendees with insight into the critical role of drones as a pillar of Vision 2030 and highlighted the actionable steps needed to scale their adoption for long-term national benefit.

MR. MUHAMMAD ANAS

FOUNDER CEO
ENORD





DR. MOHAMED OSMAN

CEO
DRONE TECH INTERNATIONAL



Dr. James Morgan

Moderator



Mr. Saleh Almahmoud

Chairman of the Board
NineTenths



Mr. Muhammad Anas

Founder CEO
ENORD



Dr. Mohamed Osman

CEO
Drone Tech International



Dr. Faris Almalki

Founder & CEO - Sofaraa
Ass. Professor-Aerospace
& UAV Taif University



الآن..

جميع خدماتك بضغط واحدة
عبر تطبيق غرفة الرياض



تصديق الخطابات المفتوحة

تصديق خطابات PDF

طباعة شهادة الاشتراك

طباعة شهادة تعريف المنشأة

النماذج الجاهزة

شهادة إعادة التصدير



حمل التطبيق
وواصل أعمالك

وبكل سهولة خدمة الدفع بواسطة:

VISA

سد

مدى
mada

Apple Pay

SURVEY

EXHIBITORS SURVEY

Exhibitors Sectors



Drone
Manufacturing



Drone Service
Providers



Drone Solutions
Providers



Training
and Consulting



Other Sectors

Exhibitor Business Objectives



Market Research
& Sales



Connection
& Partnership Prospection



Brand Visibility



Launching
New Products



Other Objectives

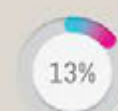
Index of Exhibitors Satisfaction



Exceeded
Expected Satisfaction



Very Satisfied



Satisfied



Not Satisfied

Future Participation



Decided to
attend SADEX 2026



Not Yet decided to
attend SADEX 2026



Will not attend
SADEX 2026

VISITORS SURVEY

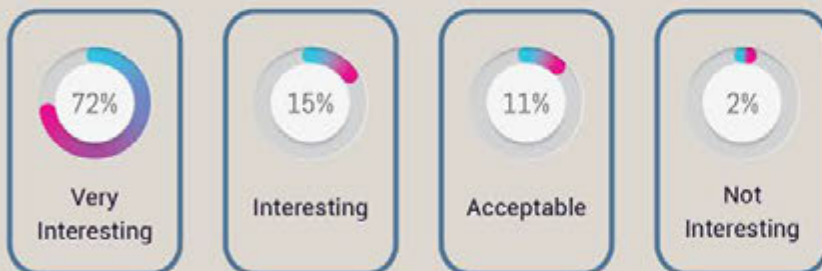
Visitors Sectors



Visitors categories



Impression on Exhibitors



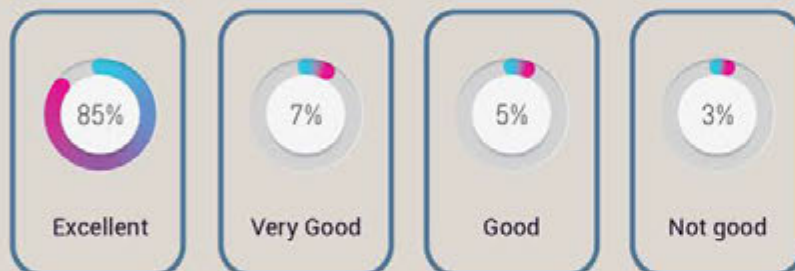
Impression on Technologies Exhibited



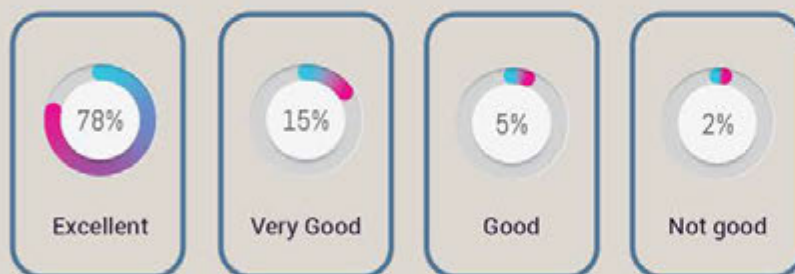
ORGANISATION SURVEY

Quality of
the Organization

Venue and Facilities



Safety and Security

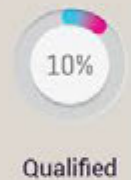


CONFERENCE SURVEY

Interest of Topics



Quality of speakers



Quality of knowledge-sharing



Quality of Attendance



اروماتك أعمال

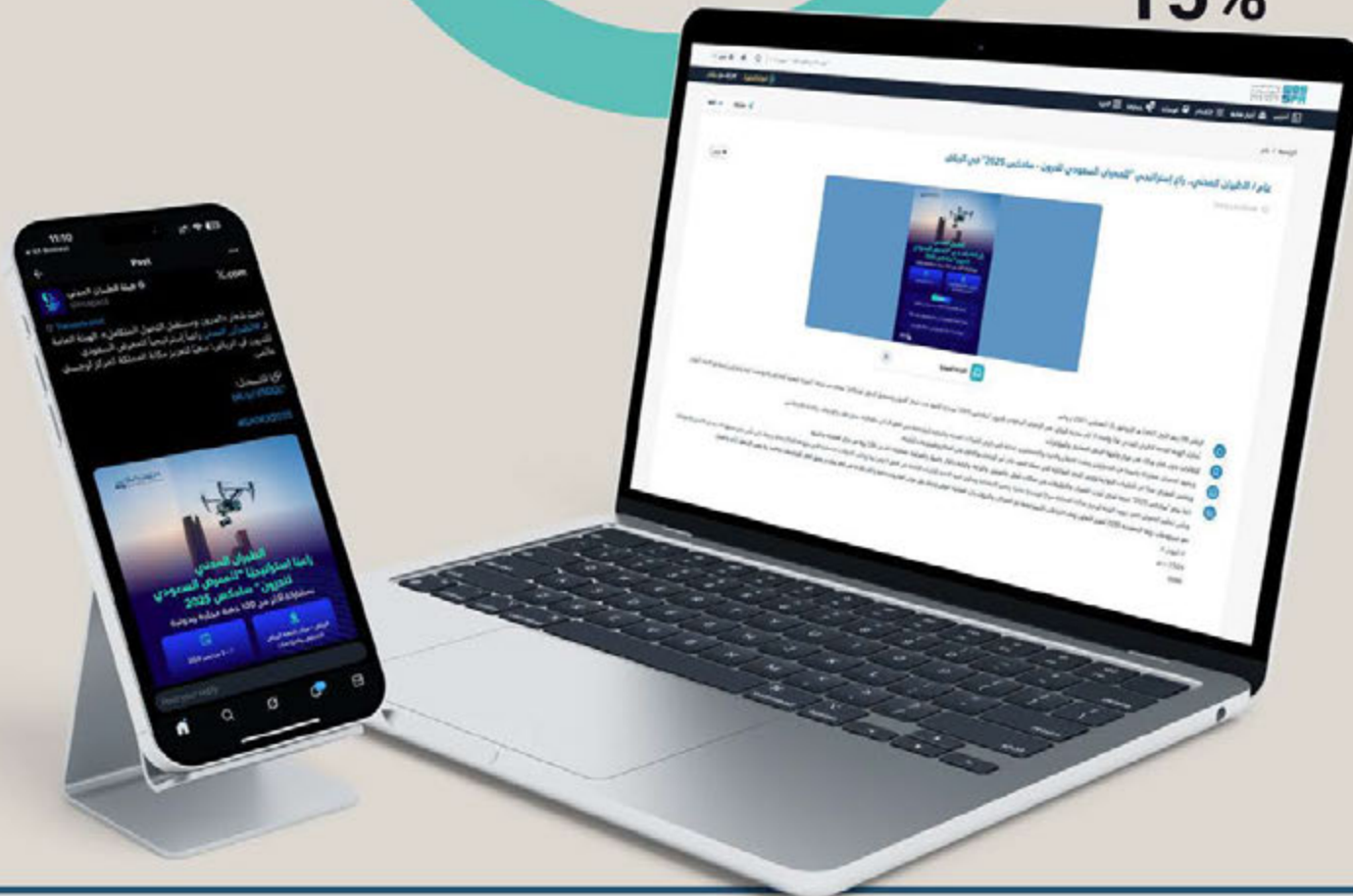
حلول تعطير ذكية.. لأجواء تليق بأعمالكم

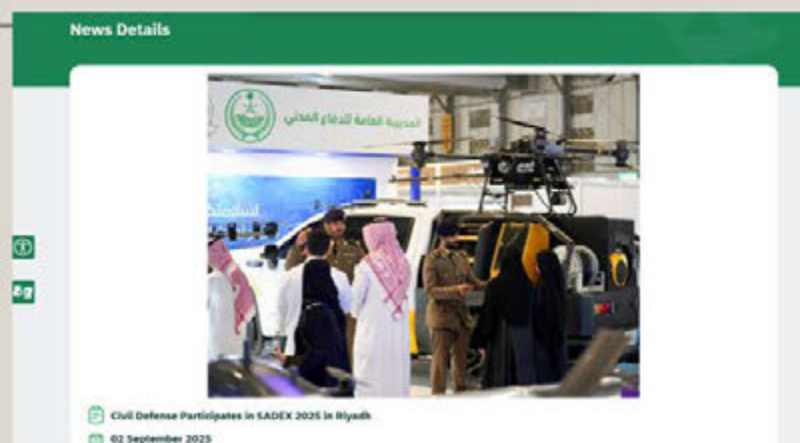
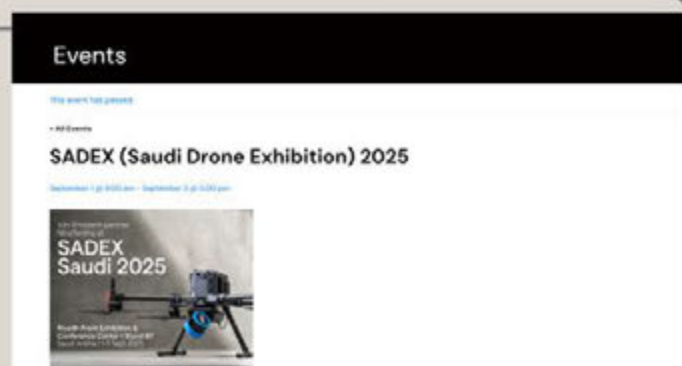
AROMATIC
BUSINESS

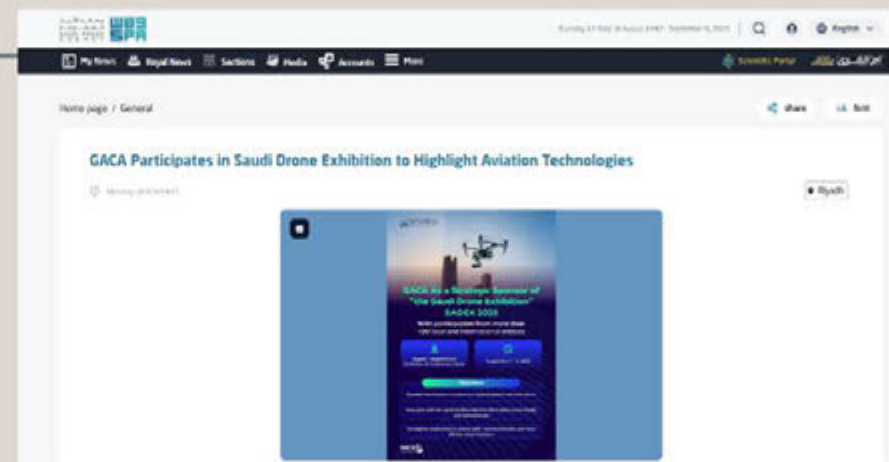
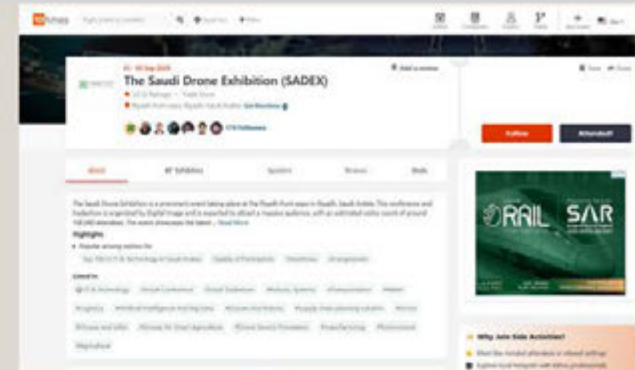
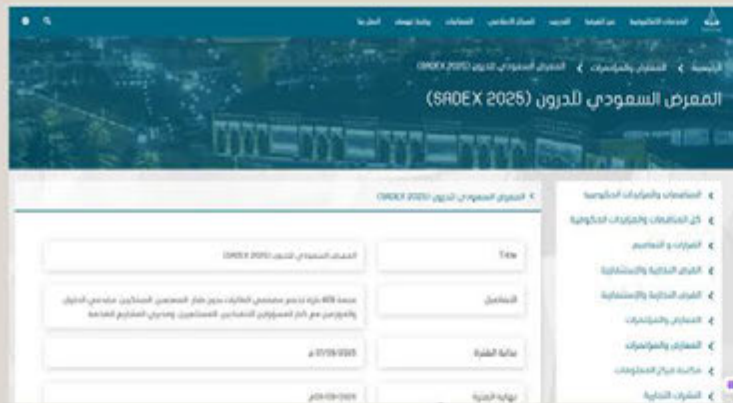


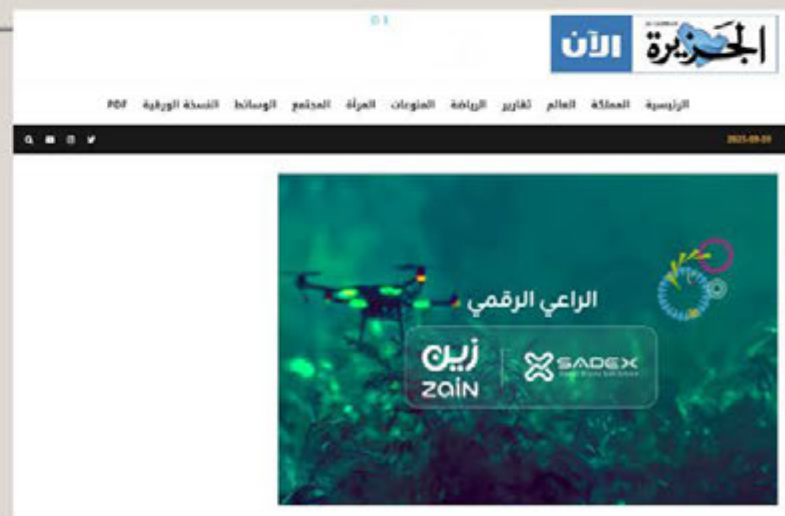
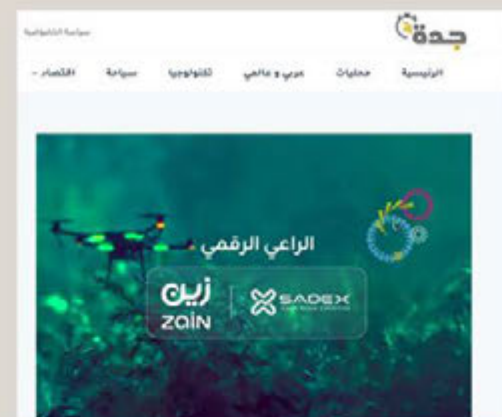
A professional video camera is the central focus, shown from a side-front perspective. It has a large lens, a microphone on top, and a small LCD screen on the side. The camera is mounted on a tripod. The background is a soft-focus bokeh of warm, golden lights, suggesting an indoor event or stage setting. The overall color palette is dominated by the warm tones of the bokeh and the dark, muted colors of the camera.

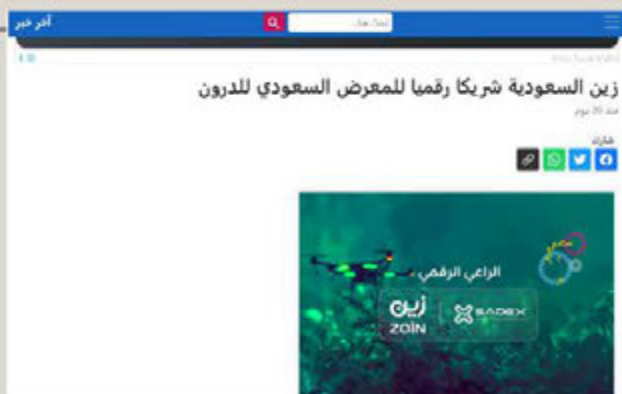
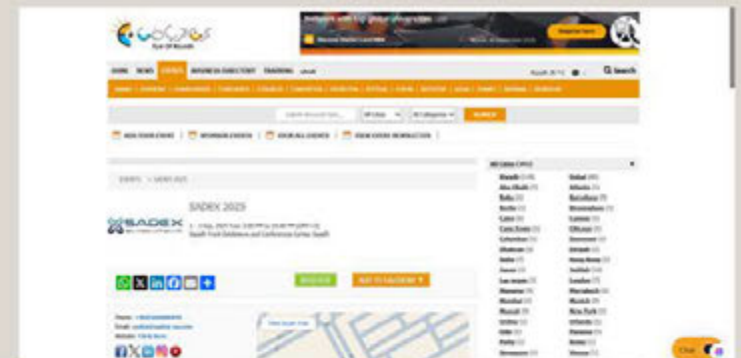
MEDIA COVERAGE

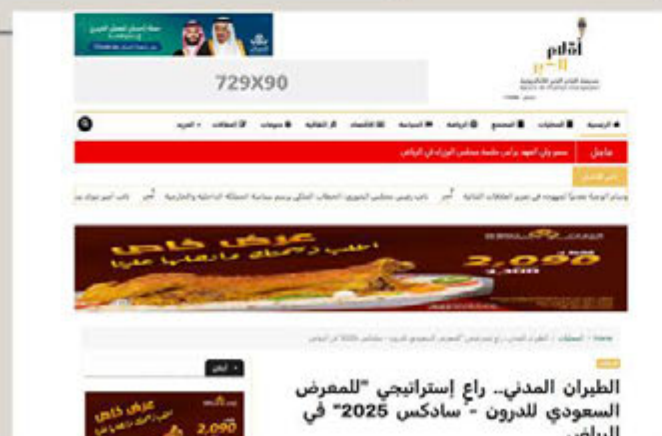


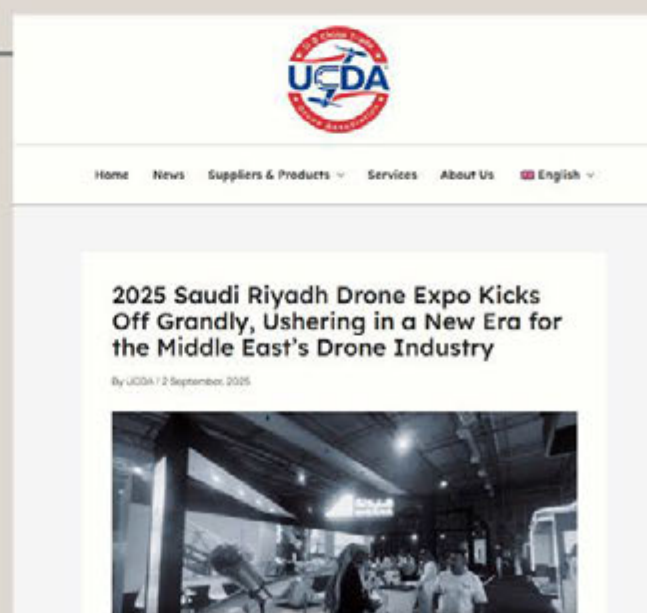


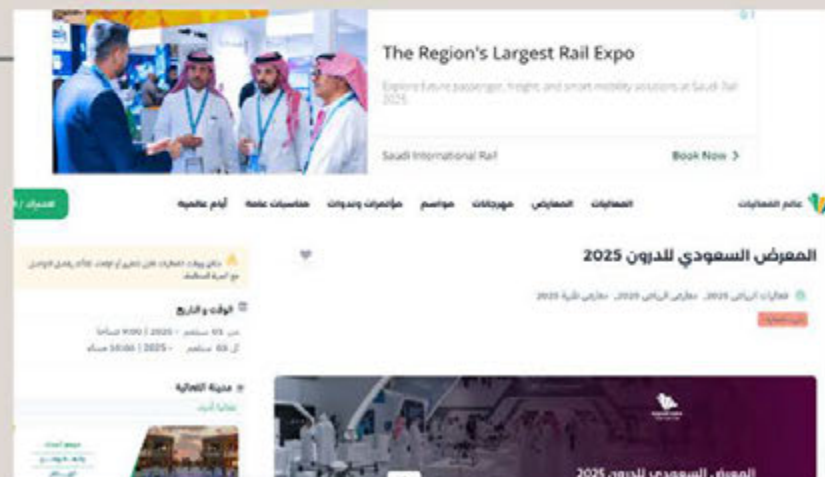
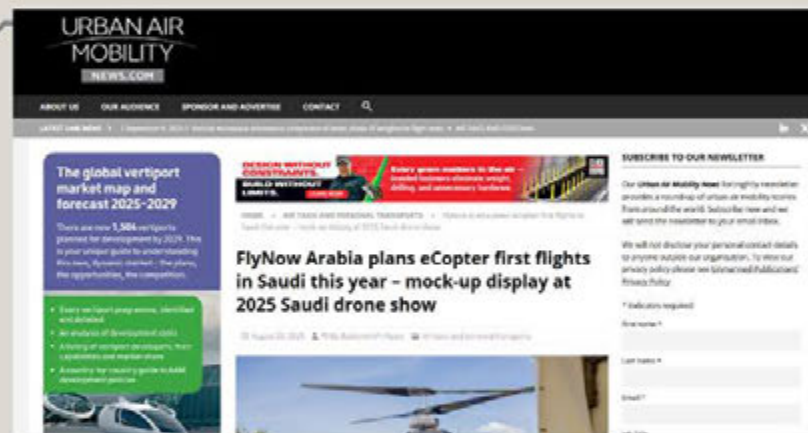
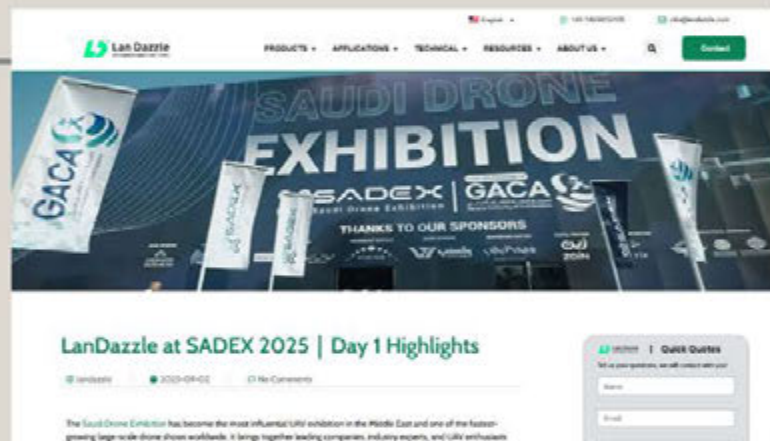
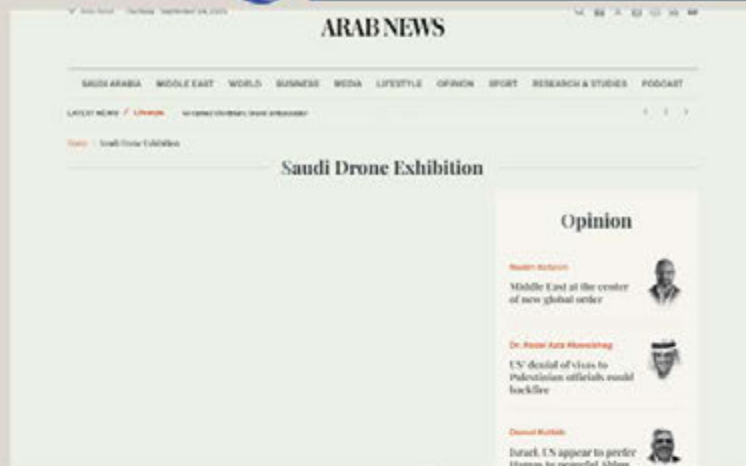


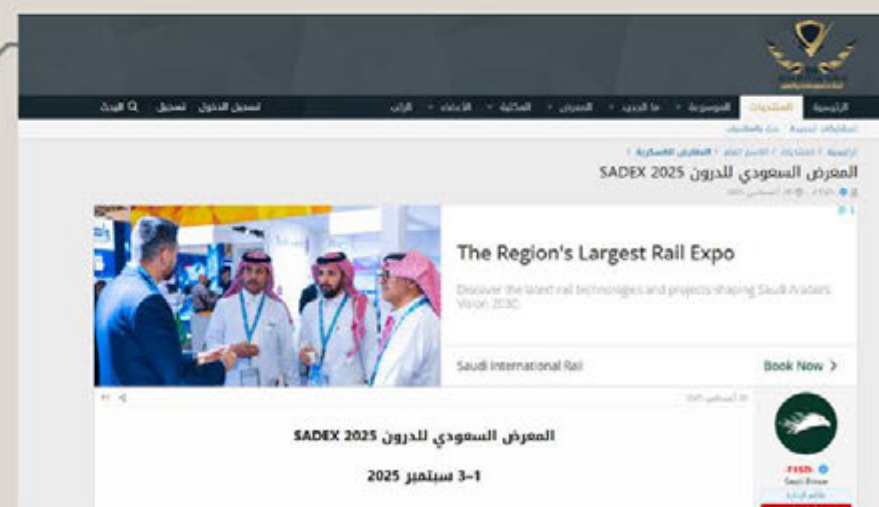
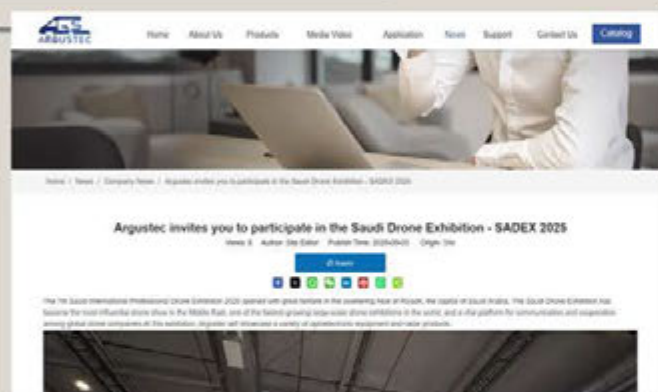
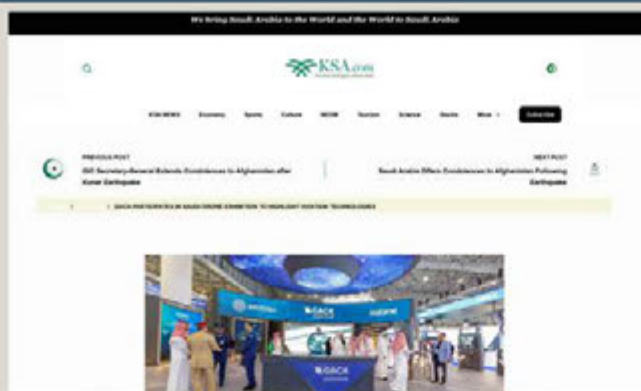












الذهنية

صديقة الرياض | شبل 7 يوم 03:11 2025/09/02 مساء

الدفاع المدني يشارك في المعرض السعودي للدرون 2025 بالرياض

38 | عودة | الأكثر زيارة | X

ادخل عبارة البحث هنا ..

معلومات

السعودية

الأخبار الأكثر

الاطلاق المعروض السعودي للدرون في نسخته الثانية بالرياض

في نسخته الثانية بالرياض

24

عربي و عالمي | محليات | اقتصاد | تكنولوجيا | سياحة | سيارات | منوعات

الراعي الرقمي

زين ZAIN

SADEX

الطيران المدني.. راع استراتيجي للمعرض السعودي للدرون في الرياض

الأكثر قراءة

الاقتصاد اليوم

تجدونا على متن الخطوط الجوية السعودية

الرياض تحتضن فعاليات معرض الدرون الزراعي السعودي 2024



**The Advisory Hand ...
Let's Shape the Future Together !**

Mac Brothers Consulting is an international advisory firm uniting high-profile consultants and partners from world-leading institutions. We provide **end-to-end advisory and consulting services** spanning Strategy & Transformation, Market Entry & Expansion, Investment & Partnerships, Sustainability, Innovation and Capacity Building.

With decades of combined experience across industries and geographies, we are committed to delivering **first-class consulting services that inspire confidence, transform organizations, and unlock growth.**

Contact Us
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France
+33(0)613211914
Email: macbrothers156@gmail.com

Mac Brothers Consulting

*Partner with Us,
to transform challenges into opportunities!*

Our Values

Excellence: Outstanding quality in every engagement

Integrity: Trust and transparency at the core of all we do

Innovation: Forward-looking, solution-driven approaches

Client-Centric: Tailored strategies for every unique need

SOCIAL MEDIA COVERAGE

TOTAL IMPRESSION: **64,612,124**

- X : 35%
- LINKEDIN : 30%
- INSTAGRAM : 20%
- FACEBOOK : 10%
- OTHERS : 5%



TOTAL MENTIONS: **1,212**

- X : 465
- LINKEDIN : 237
- INSTAGRAM : 117
- FACEBOOK : 191
- WEBSITES : 66
- TIKTOK : 51
- YOUTUBE : 57
- NEWS : 26



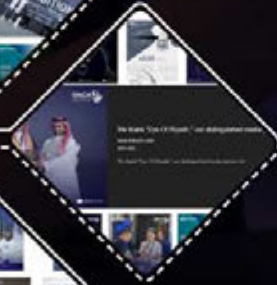
TOTAL POSTS(KEYWORDS)MENTION: **413,740**

KEY WORD#1 "SADEX"

X : 7,420



LINKEDIN : 43,900



INSTAGRAM : 26,000



FACEBOOK : 6,560



KEY WORD#2 "SAUDI DRONE EXHIBITION"

X : 16,000



LINKEDIN : 122,000



INSTAGRAM : 103,000



FACEBOOK : 90,000



الطيران المدني
رابعاً إستراتيجياً "للمعرض السعودي
للدرون" سادكس 2025
 بمشاركة أكثر من 100 جهة محلية ودولية

تسجيل مجاني

تاريخ: 3-11 سبتمبر 2024

الرياض - جاز واحة الرياض
 للمعارض والمؤتمرات

يتمتع بأكبر مساحة معروضة لتسويق حلول في القطاع

مواكبة الدولتين المتناميتين التي يشهدان قطاعاً متنامياً ودينامياً

تعزيز التعاون لتعمل دول كبرى كمنصة للابتكار والتجارة

SADEX

٢٠٢٤ م ٢١-٠٩ أغسطس ٢٥ ٥,٢٢٠,٠٠٠ من المشاهدات

نشر →

Saudi-Expatriates.com @saudiexpat

Jahez has kicked off Saudi Arabia's first pilot program for drone delivery! 🚀

In partnership with #Zain, IoTSquared (an #STC company), and Farnas Aero, this milestone marks a major step forward in the future of smart delivery solutions in the Kingdom. 🇸🇦💡
 #SaudiVision2030

لوجنة المشور

٢٠٢٤ م ٢٠-٠٩ سبتمبر ٢٥ ١,٥٨٠,٠٠٠ من المشاهدات

نشر →

فيصل السيف @falsaf

وانساب تغلق نفرة أمنية مهمة و مايكروسوفت تدخل منافسة الذكاء الاصطناعي! وحضرنا المعرض السعودي للدرونز SADEX 2025 والعديد من الاخبار ال #تقنية وأكد #اول باول ان شاء الله في تمام الساعة 9 على القناة ومشاهدة مستمرة..

٢٠٢٤ م ٢٠-٠٩ سبتمبر ٢٥ ١٢,٩٨٠ من المشاهدات

١٤ المنشورات للرد عليها ٤٥ إعجابات

٤ التعليقات المرجعية

النشر ردك

نشر →

هيئة الطيران المدني @ksagaca

تحت شعار «الدرون ومستقبل التحول المتكامل»، الهيئة العامة لـ #الطيران المدني راعياً إستراتيجياً للمعرض السعودي للدرون في الرياض، سعياً لتعزيز مكانة المملكة كمركز لوجستي عالمي.

للتسجيل: bit.ly/4fiGOJ7

#SADEX2025

٢٠٢٤ م ٣-١١ سبتمبر 2024

الرياض - جاز واحة الرياض
 للمعارض والمؤتمرات

يتمتع بأكبر مساحة معروضة لتسويق حلول في القطاع

تحت شعار «الدرون» - «المتكامل»، الهيئة العامة لـ #الطيران المدني راعياً إستراتيجياً للمعرض السعودي للدرون في الرياض، سعياً لتعزيز مكانة المملكة كمركز لوجستي عالمي.

للتسجيل: bit.ly/4fiGOJ7

#SADEX2025

التسجيل مجاني

visitors.sadex-sa.com/EventRegistrat...

#فعاليات_الرياض #معرض_الرياض #الرياض #الدرعية

٢٠٢٤ م ٢٠-٠٩ سبتمبر ٢٥ ١,٥٨٠,٠٠٠ من المشاهدات

نشر →

زين السعودية @ZainKSA

نساعد بزيارتكم في المعرض السعودي للدرون SADEX2025 لاكتشاف الابتكار وتجربة أحدث تقنيات الدرونز 🚀

للتسجيل: zain.sa/Sadex25

٢٠٢٤ م ٢١-٠٩ أغسطس ٢٥ ٥,٧١٨,٠٠٠ من المشاهدات

Jahez has kicked off Saudi Arabia's first pilot program for drone delivery! 🚀

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 #SaudiVision2030

لوجنة المشور

نشر →

ثقافة الطيران @AviationCulture

أ | من أرض الحدث @SADEX_SA1 نقدم لكم لمحة عن شركة نظم المربع التجارية رائدة الحلول المتقدمة في تقنيات الطائرات بدون طيار والصيانة والإصلاح. وداعمة لمسيرة التحول الرقمي والابتكار في المملكة 🚀

هنا يصنع مستقبل الدرون! 🚀

SADEX2025 | #سادكس | #درون

٢٠٢٤ م ٢٠-٠٩ سبتمبر ٢٥ ٢٤,١٨٠ من المشاهدات

١١ المنشورات للرد عليها ١٧ إعجابات

النشر ردك

نشر →

فعاليات الرياض Riyadh Ev @riyadh_sa_info

المعرض السعودي للدرون SADEX2025 استكشف أحدث الابتكارات في قطاع الطائرات بدون طيار

مركز واجهة الرياض للمعارض والمؤتمرات

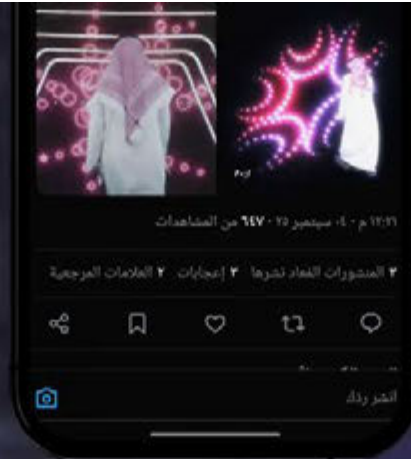
من الاثنين 1 ~ 3 سبتمبر

التسجيل مجاني

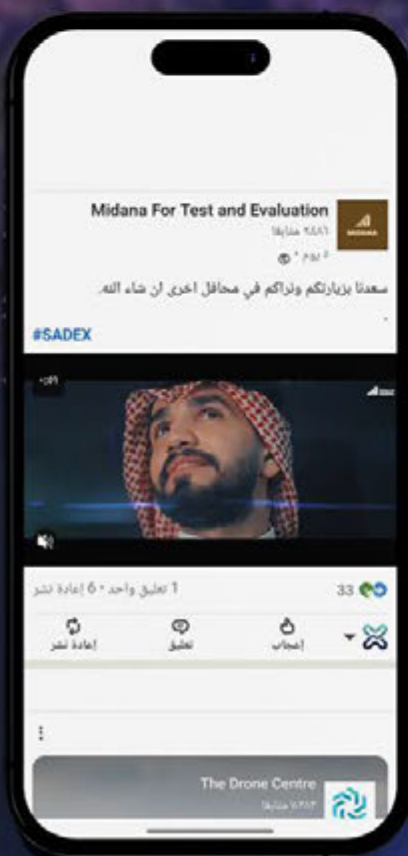
visitors.sadex-sa.com/EventRegistrat...

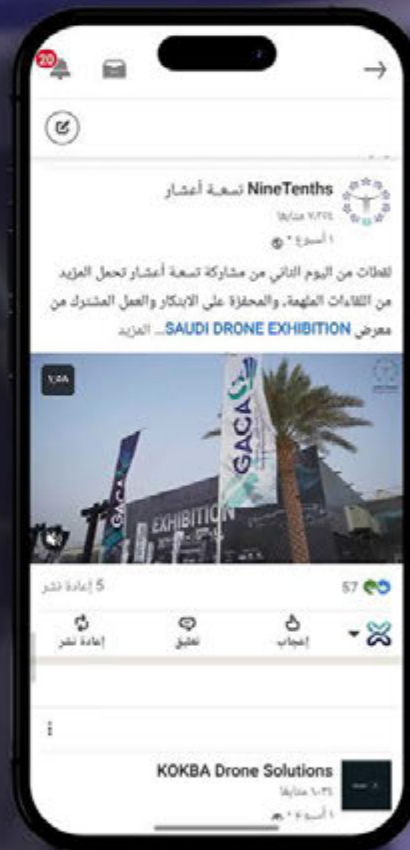
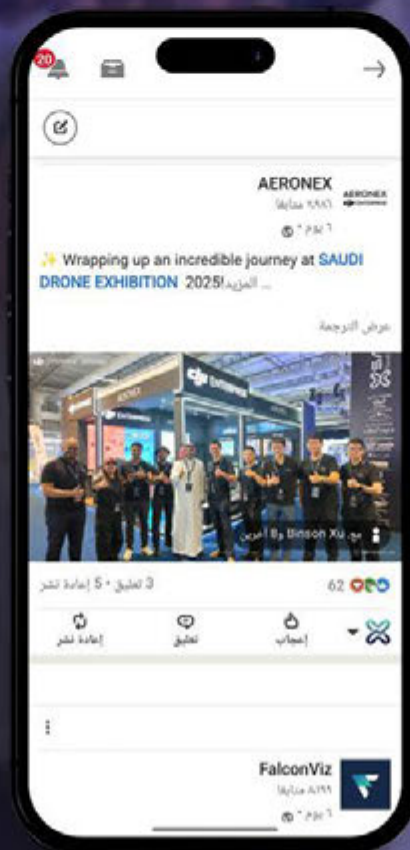
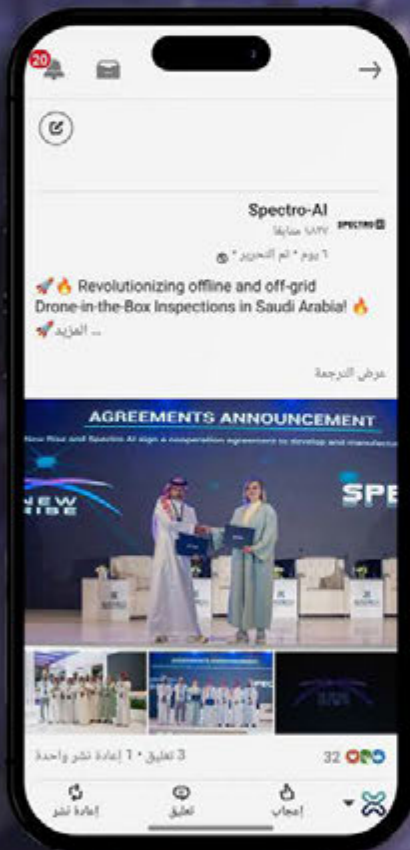
#فعاليات_الرياض #معرض_الرياض #الرياض #الدرعية

٢٠٢٤ م ٢٠-٠٩ سبتمبر ٢٥ ١,٥٨٠,٠٠٠ من المشاهدات









TELEVISION COVERAGE



TELEVISION COVERAGE



A man in a white thobe and red-and-white checkered ghutra is speaking into a microphone. He is standing in front of a large blue screen that displays the text "Step 2" and "Update Your Profile". The background is a trade show or exhibition hall with other people and displays visible in the distance.

TESTIMONIALS



Captain Sulaiman Al-Muhaimidi

GACA Executive Vice President of Aviation Safety and Environmental Sustainability

"We were truly delighted by what we witnessed today at the exhibition—the excellent organization and the impressive number of participating companies. The scale of this year's exhibition is nearly double that of the previous edition, which clearly indicates the rapid growth of this sector.

Today, this exhibition reflects the Kingdom's ambition to become a regional hub for emerging aviation technologies. And when we say this, we don't just mean enabling drones, but transforming them into real, practical applications in safety, security, monitoring, logistics, modern agriculture, and emergency response.

At the General Authority of Civil Aviation, we strongly believe that safety and effective regulation are the foundation for enabling these technologies, in addition to attracting investment, localizing industry, and building national expertise specialized in the drone sector. God willing, this will mark the beginning of a brighter future—a future we are shaping today here in Riyadh.

Currently, the Authority's investment lies in building an effective and enabling regulatory environment. In fact, this edition of the exhibition coincides with the release of the updated executive regulation for aviation safety, specifically governing drones, to support advanced applications such as Beyond Visual Line of Sight (BVLOS), heavy cargo transport, logistics, and more.

In my view, the applications of drones are vast and constantly expanding. Every day we see new innovations and new fields where drones are applied. But at the forefront of these uses are safety, security, monitoring, inspection, agriculture, and logistics—and, God willing, drones will become one of the core pillars of emergency response and many other vital domains."

Mr. Yang Jincai

Chairman
World UAV Federation



"This exhibition has truly amazed me.

Last year, I came to attend the very first drone exhibition in Sadex, which was about 6000 square meters in size.

This year, it has moved to a new venue that has grown to 10,000 square meters, and I believe this is a significant leap forward.

Not only in terms of space, but also in the exhibitors and the products on display, there has been a major improvement.

I believe that the Sadex Drone Exhibition will become the number one exhibition in the Middle East in the future.

We, at the World Drone Federation, fully support Sadex in the field of low-altitude aviation and drones, especially in the application and development of civil-use drones.

I am confident that Sadex's geographical environment and various scenarios make it perfectly suitable for the growth of the civil drone industry."



Mr. Mohamed Hassan

Project Manager
ARPAS-UK

"I am here at SADEX which is the second edition of the Saudi Drone Expo. Fantastic, phenomenal, amazing growth since last year (...) A great improvement and great achievement. Milestone within a journey. (...) The show is fantastic. A lot of public sectors are really capturing most of the market here in Saudi. Huge drone consumers being the public sector, they manage to bring everybody in one room, to share knowledge and engaging network. That's what the show is all about. I hope we will see-in, next year 2026."



Mr. John Dagklis

Chairman – Greek Chapter
World UAV Federation

"We are really happy to join SADEX for the second year, here in Riyadh. (...) We have already seen the progress made since last year. This exhibition is much bigger and much more effective. We can see around the booths, many different products and solutions, and good companies, and many experts that are serving their expertise around. As organization, the World UAV Federation will always be here to support the event in any possible ways, with our own resources, our own network in 45 countries."



Mr. Lucas Passone

Co-Founder, CTO & General Manager
FALCONVIZ

"We met a lot of potential partners, clients, suppliers. I think this year has really step-up a lot. I think it's very very interesting and useful (...) There's a lot of great companies here. Big infrastructure, wonderful event."



**Mr. Jordi Salvador
Bernardi**

CEO
BCN Drone Center

" Really happy for attending this year SADEX trade show. I have seen a dynamic and growing sector followed by the hospitality of this country that is giving a lot of good impression on how the sector is moving forward in the Kingdom (...) I have been excited about different companies that are showcasing their solutions here, seeing it as dynamic and growing market, that is really expanding to the option of the new technologies. (...) It's been impressing different types of companies I have been able to meet here, seeing the compromise from GACA to push forward the regulatory limits of this technology here."



Mrs. Yvonne Winter

CEO
FlyNow Arabia

"We've developed a model of family eCopter, electric helicopter flying automatically. We provide a single line of passenger transportation, most needed solutions. (...) We are very happy to be part of SADEX. It's amazing, it is a major feat, if you look at the future mobility. This exhibition is a testimonial for this new era and actually we are on the age of the new revolution in mobility."



Dr. Kwon Heechoon

Chairman
National Agency of Cognitive
Science Industry

"Very nice international drone Show in Saudi Arabia, taking place for the second time. I wish everyone to come here to enjoy and see what drones will look like in the nearest future."



DR. PRIWANT SIGNH

Vice President Singapore Chapter
World UAV Federation

"I'm very pleased to be here at SADEX 2025, I was here last year, and I have seen it evolving to become much bigger with new technologies, with a lot of support from dully government agencies. I am happy to see the evolvement. New technologies have been shown here. We have learned a lot, because I was also part of the panel discussions. The panel discussion was very good, and they have comprehensive bringing from intellectuals, academics and industry leaders all together. (...) I would like to take this opportunity to thank SADEX and I am looking forward to coming back here in 2026, which, I am sure is going to get much bigger with better support."



Mr. OMAR ABU NAYAN

CEO
ADREK

" After 3 successful days of the Saudi Drone Exhibition, we found more attendance and more Saudi companies participating, especially local drone's solutions providers. There is a significant progress from the first to the second edition, and God willing, we will be attending the third edition which should be more bigger. (...) Thanks to God that the exhibition properly attracted high profile exhibitors and a large number of visitors. It is also amazing as the event is patroned by the General Authority for Civil Aviation, which has announced new favorable regulations GACAR 107 that will open perspectives for drone in various fields. We hope to see in the next edition increasing number of Saudi drone companies from the manufacturing, applications, or solutions providing sectors. I also would like to extend my sincere thanks to the organizers for their efforts to deliver this successful exhibition."



MR. EUAN YAO

Director
World UAV Federation

THIS IS THE SECOND YEAR FOR ME TO COME TO SAUDI ARABIA, FOR THIS AMAZING DRONE EXHIBITION. AS WE NOTICE LAST YEAR, THE SIZE OF THE EXHIBITION WAS 6000 SQUARE METERS, AND THIS YEAR IT IS OBVIOUSLY ALMOST DOUBLE THE SIZE, LIKE 10.000 SQUARE METERS. I AM PRETTY CHOCKED ACTUALLY. ALSO I NOTICED THIS YEAR WE HAVE MORE CHINESE COMPANIES THAN LAST YEAR. I THINK IT IS ALSO AN IMPROVEMENT COMPARED TO LAST YEAR. THE LAST THING IS, I WAS IN THE FORUM AND I WAS LISTENING TO ALL THESE PANELISTS SHARING DIFFERENT TOPICS AND DIFFERENT VISIONS FOR THE FUTURE, AND THEY MENTIONED THE WORD "LOW ALTITUDE ECONOMY", WHICH IS SOMETHING I AM VERY FAMILIAR WITH, AND I THINK THIS IS VERY GOOD THING FOR SAUDI AS WELL.

Licensed by



RISING

THE FIRST SAUDI COMPANY SPECIALIZING IN DRONE SHOW



160 successful
high profile shows



The distance
traveled is 54,700 km



2274 minutes of
air time more than
37,90 hours



Launched a total
of 208,898 drones

Over 3,000 licensed drones... leading the future of entertainment
with trust and innovation.



IP54 Protection



Up to 24 min
Flight Time



Multiple Shows in
Different Cities
Simultaneously



Available in KSA,
Operated by
Saudi Team



Centimeter
Accuracy



16 million
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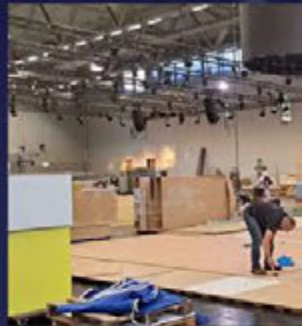
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Shaping Exceptional Events Across The Kingdom

Digital Image is a Saudi-based company with over a decade of proven expertise in the events and exhibitions industry. For more than 10 years, we have successfully planned, organized, and delivered a wide array of high-profile events – from workshops and seminars to large-scale conferences and exhibitions.

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At the core of Digital Image is a passionate, experienced team driven by enthusiasm, dedication, and a commitment to excellence. We believe in building long-term partnerships founded on trust, quality, and reliability – ensuring complete client satisfaction and measurable success.



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For Exhibitions
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DE
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ABOUT DIGITAL IMAGE

SADEX 2026

Join the global innovators, manufacturers, tech leaders and drone services providers, reshaping the future of low altitude economy.

2026 EXPECTED FIGURES SADEX 2026 AT A GLANCE



EXHIBITION DAYS
3



SPEAKERS
70+



EXHIBITORS
200+



COUNTRIES
20+



VISITORS
20,000+



CONFERENCE
2 DAYS



WORKSHOP SESSIONS
40+

ABOUT

The 3rd edition of the Saudi Drone Exhibition - SADEX 2026 is designed to serve the Saudi digital and technology transformation, and the Advanced Air Mobility initiative under the leadership of the Saudi General Authority for Civil Aviation – GACA.

Following the brilliant success of the second edition, SADEX 2026 will bring together officials, investors, industry leaders, visionaries, and innovators to explore the latest advancements, foster strategic partnerships, and unlock new opportunities within this rapidly evolving Saudi and middle East drone market.

With SADEX 2026, the future of low altitude economy has started today.

THE WAY IS PAVED FOR

SADEX

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SAUDI DRONE EXHIBITION **SADEX 2025**

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