

4-6 November 2024 Arena Riyadh Venue Kingdom Of Saudi Arabia







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Our Featured Exhibitors ...





















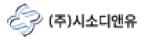








TerraDrone















































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THE ARENA RIYADH VENUE

Situated in a prime location, next to Grenada Mall and Hilton Riyadh Hotel and Residences The Arena Riyadh Venue. Is an exceptional 6000 square meters indoor venue.

It is a versatile space designed to set the stage for extraordinary exhibitions and events, a sprawling area with expansive facility offering endless possibilities. The Arena is a brand new, multi-purpose indoor facility, offering world-class event space and hospitality.

Iconic from the inside out, the state-of-the art arena is designed to be easily-adaptable for exhibitions, intimate gala dinners, full-scale concerts, sporting events, Broadway shows and much more, offering the ultimate options for any event.





The very first edition of Saudi Arabia AI and Drone Exhibition and Forum took place in Riyadh, Kingdom of Saudi Arabia from 4 to 6 November 2024. This important event, organized by Digital Image is a significant witness of the Saudi technology transformation in line with the Vision 2030, which is targeting deep industrial digitalization, Smart technologies and various other edge innovations.

The Kingdom has witnessed Drone as a game changer, shaping the future of various sectors, including Oil and Gas, Agriculture, Transport and Logistics, Safety and Security, Health, Telecommunication, Mining, just to mention a few.

Accordingly, SAADEF 2024 has been organized as a premium and promising B2B gathering tailored to offer local, regional and international participants with the appropriate matchmaking platform where drone conceptors, manufacturers, innovators, solutions providers and distributors meet with high-ranked officials, key markets players, mega projects executives, valuable investors and buyers, to discuss specific requirements, latest drone's advancements and solutions, and potentially conclude deals.

Apart from the three days' exhibition offering an indoor show, an international Forum discussing "The Next Generation of Drones and Artificial Intelligence", a number of matchmaking's B2B meetings, contracts and agreements signing, the program offered exceptional a Drone Show and a Drone Parade with live demo.

SAADEF 2024, set to be the biggest drone Exhibition of the middle East, was an amazing experience, deeply appreciated by exhibitors and visitors, even though few details have to be corrected for the next edition.



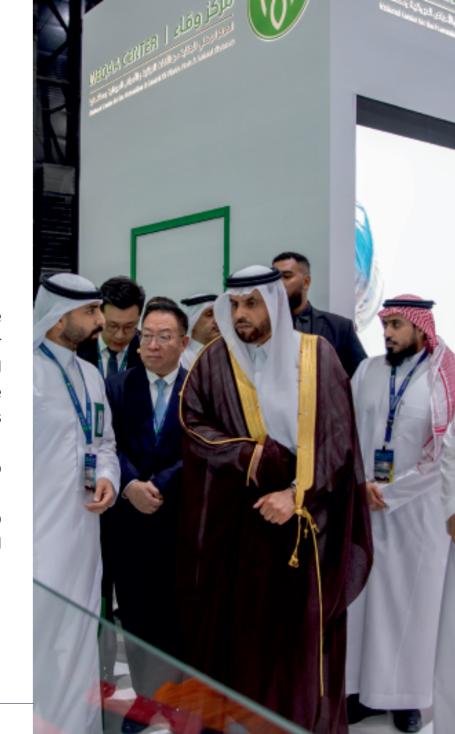


OPENING CEREMONY

The opening ceremony took place on 4th November 2024, under the effective chairmanship of Dr. Abdul Hamid Al-Aliwi - General Supervisor of the Environment Ministry's Agency for Information Technology and Digital Transformation, assisted by Mr. Yand Jincai, the Chairman of the World UAV Federation. Number of international and local VIP guests attended the opening ceremony.

During the opening speech, Dr. Aliwi elaborated that "SAADEF aims to foster digital transformation and innovation in the Kingdom.

The objective is to leverage emerging technologies and drones to support digital transformation goals, enhance the digital economy, and contribute to food security and environmental conservation, which aligns with the ambitions of Saudi Vision 2030".







FACTS & FIGURES....



EXHIBITORS 87



PARTICIPATING COUNTRIES

17



VISITORS +9300



SPEAKERS +50



FLYING DEMO
8 FLYING SLOTS



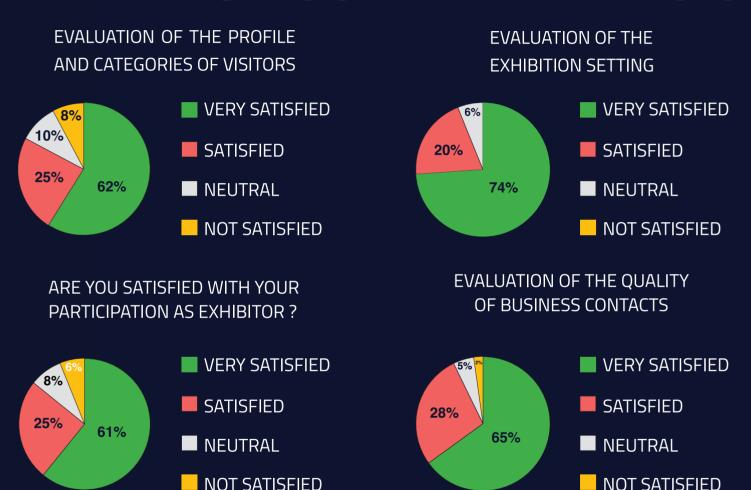
LIGHT DRONE SHOW **20 MINUTES**



CONTRACTS SIGNED

13

EXHIBITOR SURVEY ANALYSIS



78% Of The Exhibitors Will Be Joining The Next Edition.



15 INSTITUTIONS AND 72 COMPANIES FROM 17 **COUNTRIES ATTENDED SAADEF 2024**





























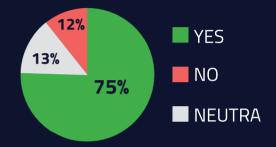




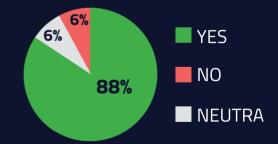


VISITOR SURVEY ANALYSIS

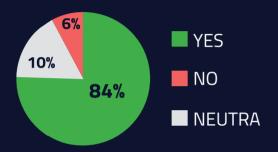
DO YOU CONSIDER SAADEF 2024
AS A BUSINESS PLATFORM?



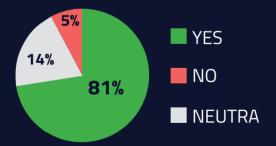
WILL YOU COME BACK NEXT YEAR AS VISITOR?



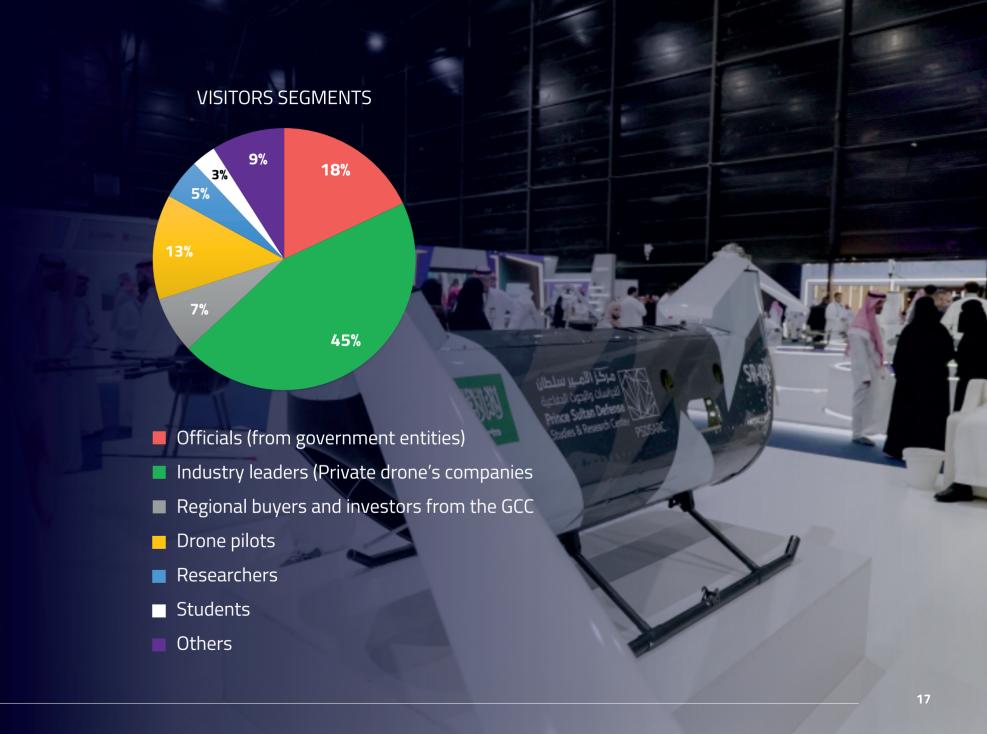
Do you Consider SAADEF 2024 as a Source of Information?



ARE YOU SATISFIED WITH YOUR VISIT TO SAADEF 2024?



88% of Visitors Will Come Back Next Year.



EXHIBITS...

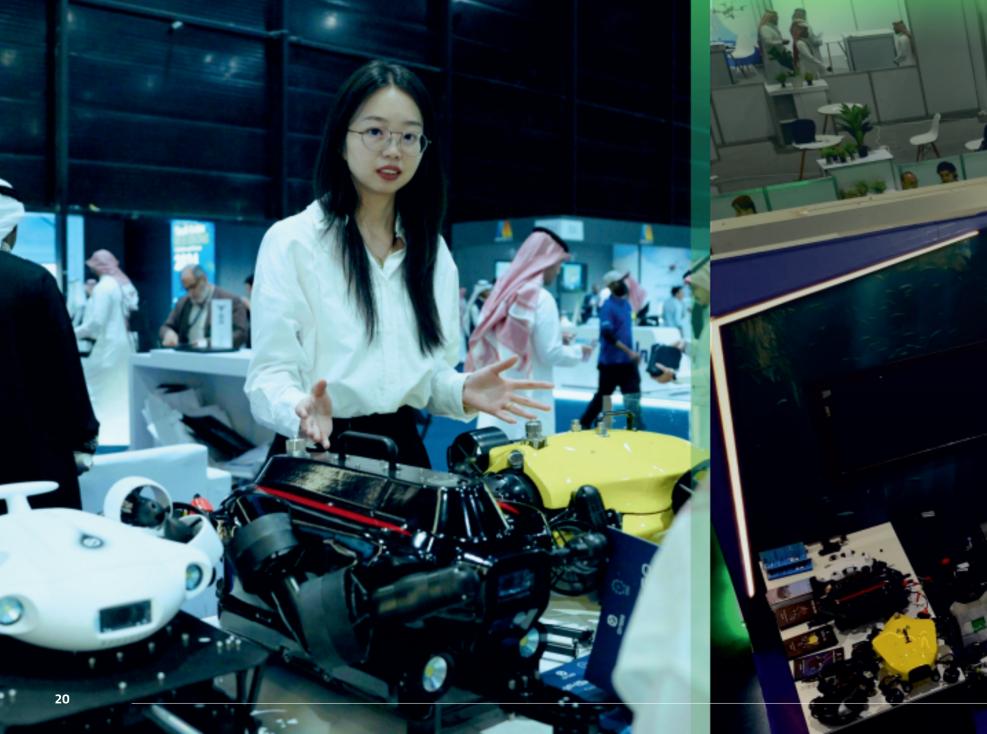
Exhibits showcased at SAADEF 2024 covered a wide range of drone latest solutions, including:

- Delivery and logistics drones
- Oil and gas drones
- Agriculture drones
- Civil protection drones
- Inspection and surveillance drones
- Mapping and surveying drones
- Aerial photography and filmmaking drones
- Fire safety drones
- Rescue drones

- Weather tracking drones
- Taxi drones
- eVTOL
- Al for drones
- GPS and Geospatial Solutions
- Batteries and energy solutions for drones
- High-performance cameras for drones
- Flight control and simulators technology
- Miscellaneous advanced solutions for drones
- Crowd management drones









THE FORUM

The three-day Forum has welcomed international and local speakers, from various drone's subsectors and specialties. Successive keynote addresses, brilliant presentations, knowledgeable case-studies, intense and premium panel discussions, have contributed in sharing experience and know-how, and building capacity of participants.





4 NOVEMBER 2024

DAY 01 😹

16:30 -16:35

KEY NOTE

16:35 -16:40

KEY NOTE

17:30 -17:40

DISCUSSION PANEL

The future of drones in the environment, water, and agriculture: vision and prospects

18:00 -18:40

DISCUSSION PANEL

Future trends and forecasts in emerging technologies

19:10 -19:50

DISCUSSION PANEL

AI-Powered Drone Technology: Opportunities and Challenges



5 NOVEMBER 2024

DAY 02 \(\Sigma

15:30 -15:40

KEY NOTE

15:40 - 16:30

DISCUSSION PANEL

Drone Delivery Management: Redefining the Future of Logistics.

16:30 -16:40

PRESENTATION PANEL

How Drone Technology Has Impacted the Communications and Entertainment Industry.

16:40 - 16:55

PRESENTATION PANEL

An Overview of Al-Powered Drone Technology for the Oil & Gas Sector.

17:35 -17:40

PRESENTATION PANEL

Fixed-wing drones for intelligent security surveillance and pipeline inspection.

17:40 -18:05

PRESENTATION PANEL

Transforming Emission Control for a Greener, Smarter Future with Drone Technology.

18:05 - 18:20

PRESENTATION PANEL

Terra Drone Arabia for Smart Agriculture and Environmental Monitoring.

18:30 - 18:45

PRESENTATION PANEL

Underwater drone technology for water quality monitoring, inspection and screening.

19:00 -19:15

PRESENTATION PANEL

Drone farming workshop at Al-Ahsa National Park.

19:30 -20:10

DISCUSSION PANEL

The role of drones in developing the environment, water and agriculture sectors to achieve sustainability.



DAY 03 \(\text{X} \)

15:30 -15:40

KEY NOTE

15:40 -16:30

DISCUSSION PANEL

Integration of Drones and Geospatial Intelligence: Towards a Smart Geospatial Future

16:40 -17:20

DISCUSSION PANEL

The Future of Drone Technology: How AI is Unleashing Drones to Play Essential Roles in Safety, Operations, Business and Comfort.





Dr.Abdulhamid Al Alaiwi Undersecretary of MEWA for Information Technology And Digital Transformation



Mr. Yang Jinccai President of the World UAV Federation



Dr. Bandr Al Meslemany
Assistant Undersecretary for Land Affairs
And Geospatial Information
Ministry of Environment, Water and Agriculture





Dr. Kwoan

Chairman of the National Agency for
Knowledge Science Industry (South Korea)



Eng.Soliman Al-Walaie Senior Engineering Advisor of Saudi Aramco



Eng.Khaled Al Fohaid
Director General of the
General Department of Cybersecurity
Ministry of Environment, Water and Agriculture



Pro. Salman A. AlQahtani
Dean of the College of Computer
And Information Sciences
King Saud University



Eng.Khaled Abusalem
Chairman of UAV and Robotics
Saudi Aramco



Dr. Mejdl Safran Associate Professor in Computer Science Dept King Saud University



Dr. Abdul Hakim Al Turki
Director General of the Organization
Department at the Water Agency



Eng. Wael Al-Khunaifer
Director of Digital Certification
Department Ministry of Environment,
Water and Agriculture



Prof. Francis Pierre
Professor And International Expert at the
Institute of International and Strategic
Affairs - France



Mr. Ahmed Al Hamran Saudi Aramco



Dr. Abdulaziz Al-Ghazi
Director of Water Information Center
Ministry of Environment, Water and Agriculture



Eng. Mahdi Al-Anzi Director General of Data and Technology National Center for Wildlife Development



Mrs. Yovan Winter CEO of Fly Now



Mr. John Duckles'
CEO of the International Drone
Federation - Greece Branch



Eng. Sami Sarhan Principal Advisor, National Industrial Development Centre (NIDC)



Dr. Wael Al-Omari Director General of Cyber Security, Data Management and Business Continuity National Center for Vegetation Cover **Development and Combating Desertification**



Mr. Abdulrahman Al-Subaie CEOAl-Ula Modern Company



Mr. Khaled Al-Otaibi Director of Cyber security Department National Center for Wildlife Development



Dr. Mansour Al Eid **CEO Aerial Solutions Company**



Dr. Abdul Rahman Al-Khunaifer Chief Information Officer at King Saud University



Eng. Abdullah bin Awad Al-Asmari Executive Director of Geospatial Intelligence General Authority for Survey and Geospatial Information



Ms. Marwa Hamada Development Manager Aeromon Company



Dr. Mubarak Al-Rashoudi Associate Professor, College of Computer and Information Sciences, King Saud University



Mr. A. Nikolai Ledzhimov **CEO Harris Corporation**



Dr. Obaid bin Ali Al-Maliki
Director General of the General Department of
Solutions and Capacity Building, Assistant
Undersecretary for Geospatial Information
Ministry of Environment, Water and Agriculture



Mr. Anwar Al-Asmari General Manager of Consulting And Business Development at Goodin Information Technology Company



Mr. Abdullah Al-Subaie
Digital Transformation Specialist
Ministry of Environment, Water and Agriculture



Mr. Prewant Singh CEO, International Drone Federation - Singapore



Mr. Tariq Al Zahrani Specialist in digital And emerging technologies



Eng. Abdullah bin Awad Al-Asmari Executive Director of Geospatial Intelligence General Authority for Survey and Geospatial Information



Mr. Sattam Al-Otaibi
Executive Director of the National Center for
Remote SensingGeneral Authority for Survey
And Geospatial Information



Mr. Nahed Al-Harbi Specialist in Information Technology And Digital Transformation



Mr. Turki Al Tayyar Specialist in emerging digital technologies



Dr. Mohammed Al Farhan
Senior Advisor And Director of Surveying
and Geographic Information Department,
General Irrigation Corporation



Captain. Tariq Nasr El-Din Founder & CEO Farnas Aero



Eng. Mohammed Omar CEO Tasami Company



Dr. Saleh Al-Saleem Former Professor, College of Computer and Information Sciences, King Saud University



Dr. Ghulam Mustafa Researcher at the Multidisciplinary Research Center, King Fahd University



Mr. Nasser bin Faleh Al Gharbi Chairman of the Board of Directors of the Economic Family Association



Mr. A. Ryan Hadi International Branch Manager Terra Drone



Mr. Curtis Lee Marketing Manager



Mrs. Fatima Al-Ruwaili Specialist in digital and emerging technologies

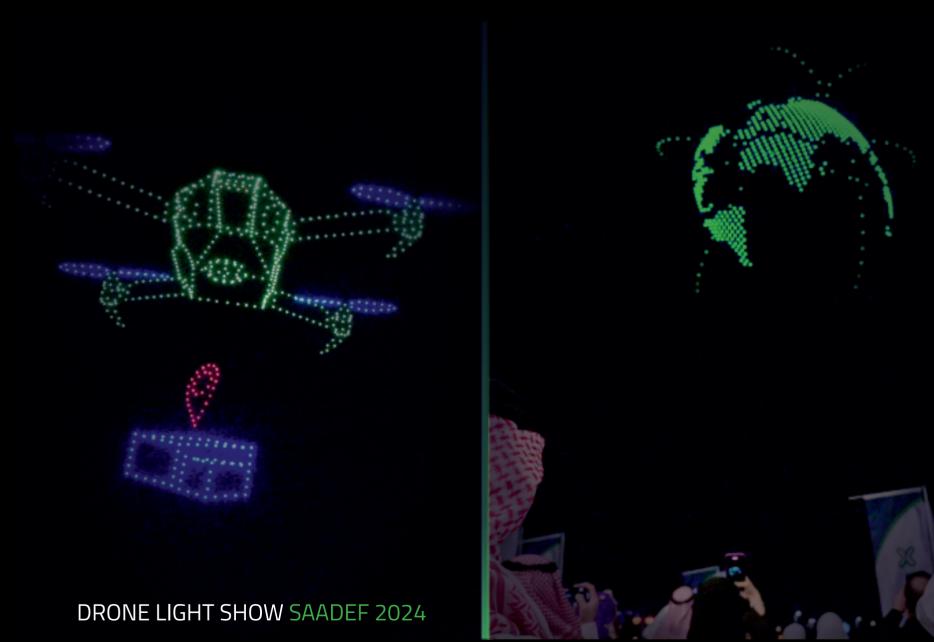


SAADEF DRONE LIGHT SHOW

In celebration of the opening of the first specialized edition in the drone sector in the Middle East, New Rise Company, the technology sponsor of SAADEF 2024, presented a light show using drones on November 4, 2024 at 7:30 pm. For 20 minutes, 1,000 drones draw more than 20 visual formations in the sky between the Arena Riyadh Hall and Granada Mall.

This show, which was presented at an altitude ranging from 600 to 1,200 feet, attracted thousands of viewers on a large scale in the city of Riyadh



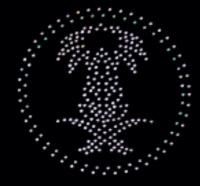




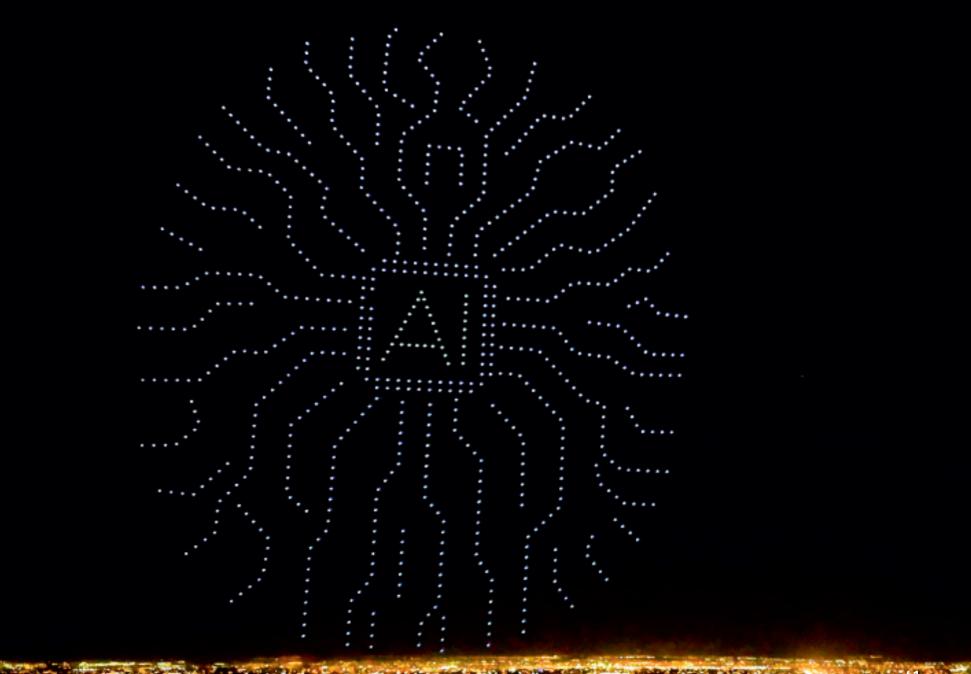
المعرض السعودي للدرون والذكاء الاططلاعي



Cacining of Land Called Colling Colling Ministry of Environment Water & Agriculture



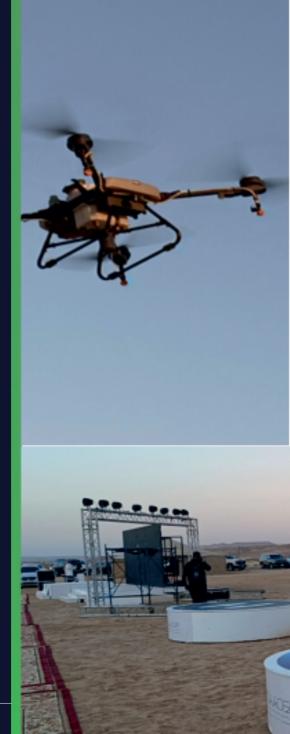
DRONE LIGHT SHOW SAADEF 2024





THE DRONE PARADE

On November 7, 2024, the day after the end of the exhibition, SAADEF 2024 offered to selected exhibitors a live drone demonstration event, at King Khalid Royal Reserve from 2:00 to 8:00 pm, where participants showcased the capabilities and potential of their drones and complete solutions to the attendees.





المعرض السعودي للدرون والذكاء الاصطناعي



MEDIA PEPORT &

LOCAL

man one back

اليوم. الرياض تستضيف "الدرون والذكاء الاصطناعي" بالمجال الزراعي









Samurian !

الطاق الموطن السعودي للدرون والكتاب الإصطلاعي في المهال الزراعي الإثلين

يتمان امن الجان الطاريان الواجال عد المطبق الالتانية الوالية الرحمة مراكبها أرحمار الوالم عن جيدًا من الله من...

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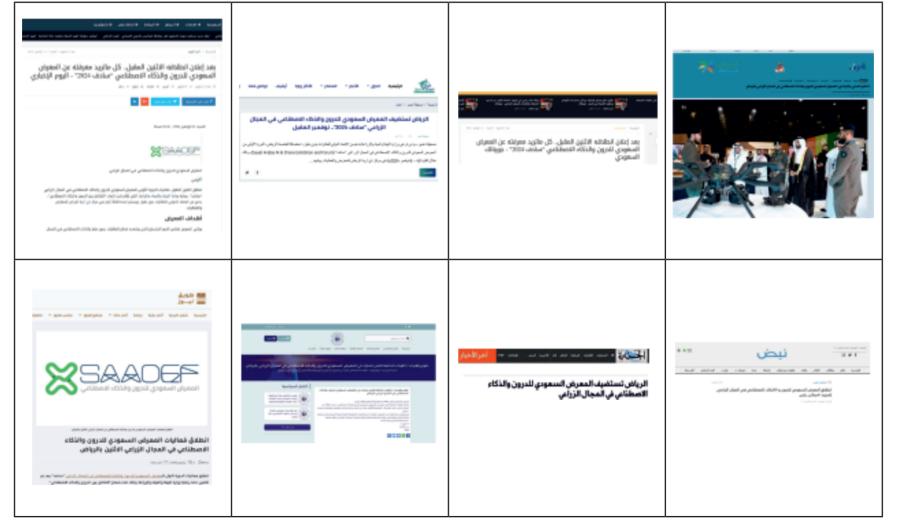




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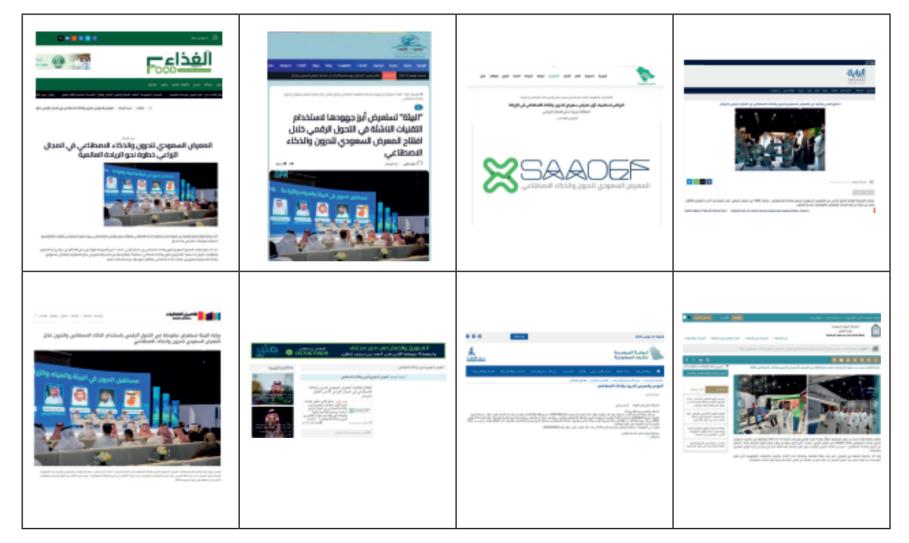
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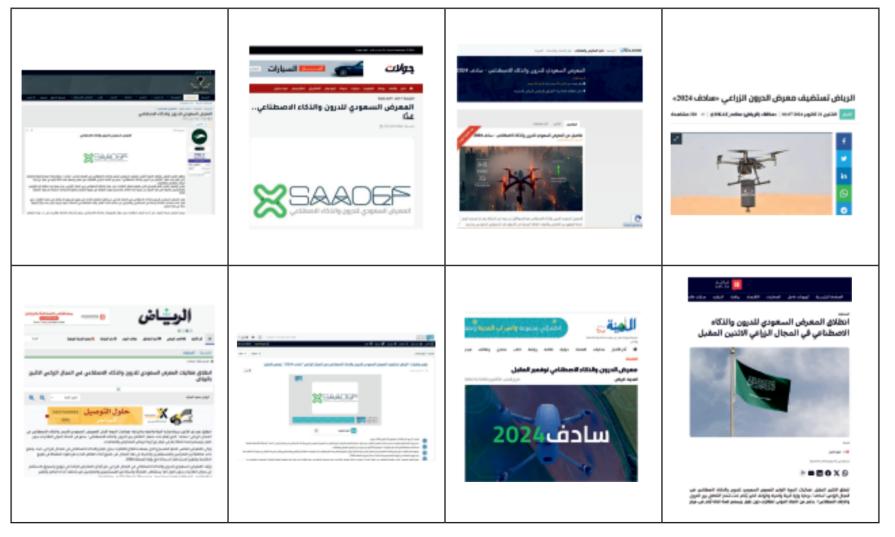




MEDIA PEPORT X

LOCAL





MEDIA PEPORT 😹

INTERNATIONAL























Marroa



WHAT THEY HAVE SAID...



Dr.Abdulhamid Al Alaiwi

Undersecretary of the Ministry of Environment, Water and Agriculture for Information Technology and Digital Transformation

The Ministry of Environment, Water and Agriculture sponsored the Saudi Arabia AI & Drone Exhibition and Forum, which adopts many smart solutions in artificial intelligence and drones. All Marcy to all mighty Allah there is wide participation from several parties from Korea, China and many countries, as well as participation from government agencies affiliated with the environment, water and agriculture, As well as many other parties, we have seen effectively many innovations, and several solutions were tested live to overcome challenges using drones and artificial intelligence. There are also forum sessions, discussions and dialogues that debate the topics of great concerns. Thank God, there is significant participation and great turnout, and we are expecting, God willing, many solutions that aligned to the objectives of the forum.

On other side, the objectives of Digital transformation in the Ministry of Environment, Water and Agriculture correspond with the goals of Kingdom's Vision 2030, We wish all participants will add value to the exhibition and benefit from it as well.



Mr. Yang Jinccai
President of the World UAV
Federation

SAADE 2024 event highlighted the huge potential in the field of logistics Through collaboration and sharing of expertise, companies can accelerate the development of innovative drone technologies to serve communities and businesses alike.



Mr. A. Nikolai Ledzhimov CEO Harris Co.

SAADEF, my first exhibition in Saudi Arabia, left me amazed in many ways, but what stood out the most was the involvement of young visitors.

From high school students to college attendees, they impressed me with their engineering skills, business savvy, and open, direct communication. Having attended numerous tech conferences around the world, I've rarely encountered such a wealth of young talent, driven by a strong focus on practicality and success.



Mr. John Duckles'
CEO of the International Drone
Federation - Greece Branch

The Saudi Drone Exhibition & Forum, held from November 4-6, 2024, in Riyadh, was a remarkable event that showcased the rapid advancements in drone technology and its applications across various sectors.

As a premier gathering for industry professionals, innovators, and enthusiasts the forum provided a comprehensive platform for discussions, networking, and the display of cutting-edge drone technologies.

The forum offered a series of insightful panel discussions and keynote speeches led by experts in the field.

Topics included regulatory challenges, technological advancements, and the future of drones in sectors such as logistics, agriculture, and security.

The discussions were not only informative but also thought-provoking, encouraging dialogue around the ethical implications and safety concerns associated with drone usage.

One of the standout aspects of the event was the networking opportunities it provided. Attendees were able to connect with industry leaders, policymakers, and fellow enthusiasts, fostering collaborations that could drive the industry forward.

The atmosphere was vibrant, with many participants exchanging ideas and exploring potential partnerships.

Overall, the Saudi Drone Exhibition & Forum 2024 was a resounding success due to the amazing efforts of organizer Mr.Fahad Al Qahtani, effectively highlighting the transformative role of drones in various industries.

As the drone landscape continues to evolve, events like this are crucial for sharing knowledge, building connections, and pushing the boundaries of what is possible.

For anyone interested in the future of technology and innovation, this exhibition was a must-attend event.

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Mr. Prewant Singh
CEO, International Drone
Federation - Singapore

I would like to take this opportunity to thank the management, the team and of course Mr Fahad in the organizing of this first ever drone exhibition and conference which will pave the way of the Saudi Arabia's vision of - Your Gateway to the promising Saudi and Middle East Al and Drones Market.

Added to this it most definitely satisfy the kingdoms vision of 2030 - A plan to transform Saudi Arabia into a sustainable economy and society.

The exhibition has satisfied all the elements of it's historic vision 10 elements undoubtedly.

It's has satisfied both the local and international audience in its exhibition and also the panel discussions and lectures, We are looking forward to a bigger and more comprehensive one next year which I believe will happen as this inaugural one has all the hallmarks of a very successful one and many more to come. I thank you all again.



Dr. Kwoan

Chairman of the National Agency for

Knowledge Science Industry (South Korea)

I was proud of the SAADEF exhibition & forum you made.it looked so nice and wonderful, so pleased I visited, very impressive and colorful event.

It was a lovely exhibition, and I learned a lot about Saudi Arabia A.I Drones.

I loved the exhibition, a completely different experience for me.

It was so wonderful to see the SAADEF.

Hopefully, want to Visit again to meet many people to communicate in Development of Saudi Arabia's New Technology very near Future.

Amazing job! Lots of insight, keep up the great work and looking forward for more such exhibitions.

Thank you.



Dr. Mansour Al EidCEO Aerial Solutions Company



Eng. Naif Al Zahrani CEO Nine Tenth

I wanted to take a moment to express my heartfelt gratitude for our participation in SADEEF exhibition.

It was a remarkable event that highlighted the tremendous potential and growth of the drone industry in Saudi Arabia.

Your contributions were invaluable, and together, we showcased innovation and excellence that resonated throughout the exhibition.

The success we experienced is a testament to the hard work and dedication of everyone involved.

Thank you once again for being an integral part of this event.

I look forward to our continued collaboration and to achieving even greater successes in the future.

We, as Aerial Solutions Company, are happy to participate in this important exhibition, which presents drone solutions for operation and manufacturing in the Kingdom of Saudi Arabia, and also represent an excellent opportunity to meet those interested in this field, whether from the government sector or the private sector, or even from foreign companies.

Success in this field will be achieved with God's willing, through integration between companies, the government sector and companies working in this field.

As we all we complete each other and we certainly believe that we can reach, God willing, advanced stages and levels in the field of drone technologies in Saudi Arabia and develop them, God willing, with Saudi hands and minds with the support of our partners around the world.



Mr. Yuan Yao Shenzhen UAV Association

This is Yuan from, China, and our organization is called the World UAV Federation.

We get invited by the organizer to come to the show. And, for my personal experience, I travel around the road, visit all these amazing exhibitions around the world in this UAV industry.

And what I think about this show is a 1st year, and I think it is amazing as we have lot of visitors and also audience to come this show.

And all these exhibitors I interviewed and asked, they all saying, like, this show is very good. Experience is good, and the host is very good.

So I will recommend the show to you if you happy, you would like come to the show. This one is very good.

Thank you.



Mr. Mohammed Anas CEO Enord CO.

Hi, I'm Mohammed Anas. I'm founder and CEO of Enord. Enord is India's first AI on a drone tech company. We are based out of New Delhi, India.

We are here in SAADEF for the first time in KSA, Riyadh.

And it's a wonderful experience being in Riyadh, exhibiting in the leading Al drone conference.

And this event has given us opportunity to exhibit our product in front of the world, other companies and the government and industry and academia.

So this opportunity is taking us to a new level, an international level and it is going to help us expand globally.

Thank you.



Abdulmajeed Al-Mulhim CEO Al-Wasaa UAV

We express our feedback on our participation in SAADEF, which was a great event by all standards, we met with experts from inside and outside the Kingdom, and signed important agreements in the fields of drones and artificial intelligence, we look forward to the next edition of the exhibition.



Mr. Tamang Kim. Global Sales Manager

We express our feedback on our participation in SAADEF, which was a great event by all standards, we met with experts from inside and outside the Kingdom, and signed important agreements in the fields of drones and artificial intelligence, we look forward to the next edition.



Eng.Mohammed Omar CEO Tassami Co

SAADEF 2024 event showcased the incredible potential of drones across various sectors, from agriculture to logistics.

By collaborating and sharing expertise, companies can accelerate the development of innovative drone solutions, unlocking new possibilities for businesses and communities alike.





Organized By:



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